

HAWORTH

Be_Hold overview

2023

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Introduction

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Elevate your workday

Be_Hold blends beauty and function in a unique storage system that can span the entire floorplate.

Designed in collaboration with Studio Urquiola, Be_Hold supports unique, functional spaces with flexibility and personality.



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**One life.
Two portfolios.**

- BE_HOLD DESIGN
Elegant, modular range with detailed design features.
- BE_HOLD ELEMENT
Functional storage portfolio with a light design aesthetic.
- Create solutions for every type of application



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Blur the boundaries between work and play

Apart from traditional storage solutions, Be_Hold can be used to support communal areas by offering privacy and creating zones without completely dividing the space.





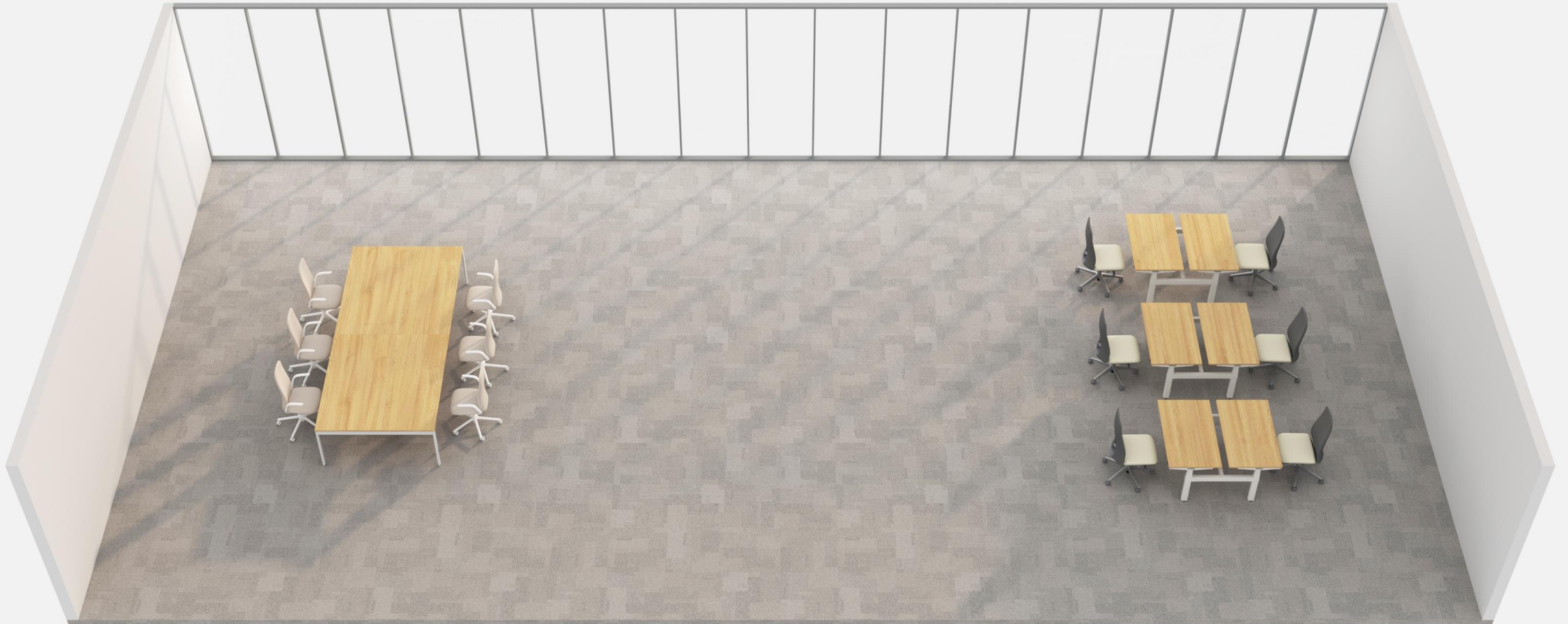
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**Create your space, combine
your ideas**

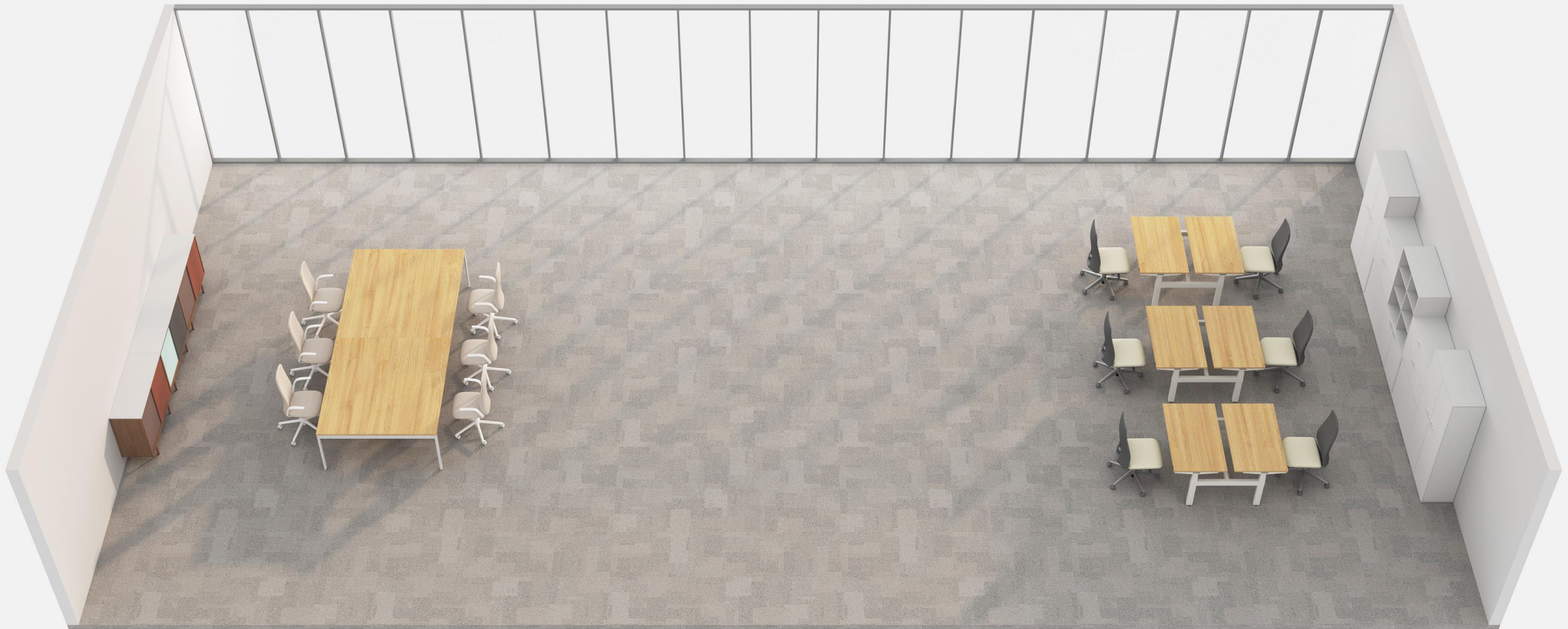
Space design example with Be_Hold



Space design example with Be_Hold



Space design example with Be_Hold



Space design example with Be_Hold



Space design example with Be_Hold



Space design example with Be_Hold



Space design example with Be_Hold



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Statement of line



Statement of Line

For details of dimensions please see product sheet / product description

Be_Hold Element



Sliding door cabinet



Suspension file cabinet



Tambour door cabinets



Hinged door cabinet



Open shelf



Bookshelf



Locker cabinet



Wardrobe



Flower planter

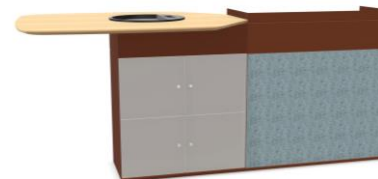
Be_Hold Design



Open element



Open shelf w. metal back



Meeting point

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Be_Hold Design

MEETING POINTS

Connects teams

Offers lockers and power

Turn essential storage into collaborative areas



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Be_Hold Design

OPEN ELEMENTS

Provides storage solutions for
common areas

Helps create private and
zoned environments without
closing off spaces

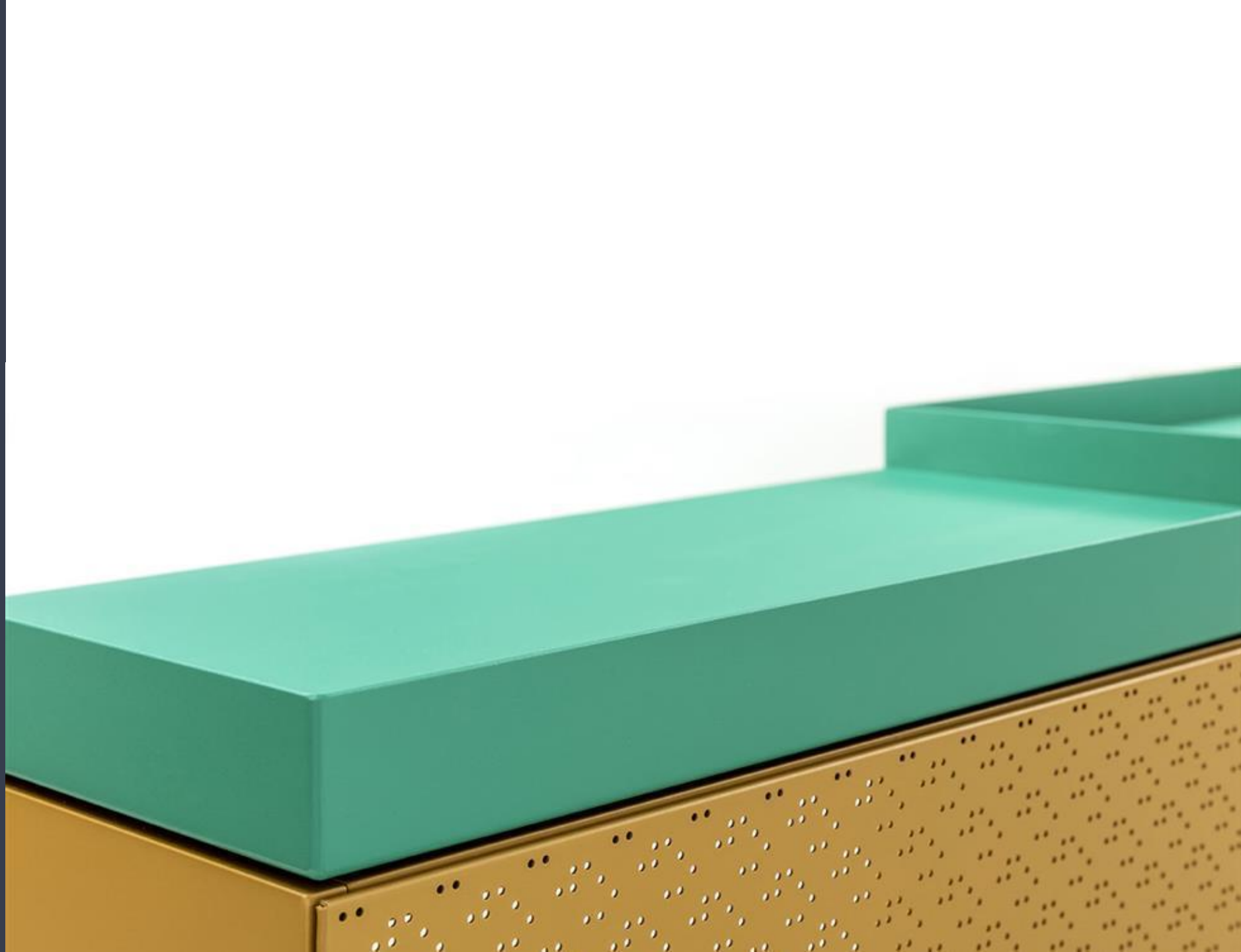


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Admire the details

Perforated shelves offer privacy while allowing light through for texture and shadow.

A top panel with rail gives additional surface area and privacy.



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BeHold Statement of Line

ACCESSORIES

Organizational rail for trays
and accessories inside
cupboard

Hook for bags, jackets or any
hanging item

Flower planter

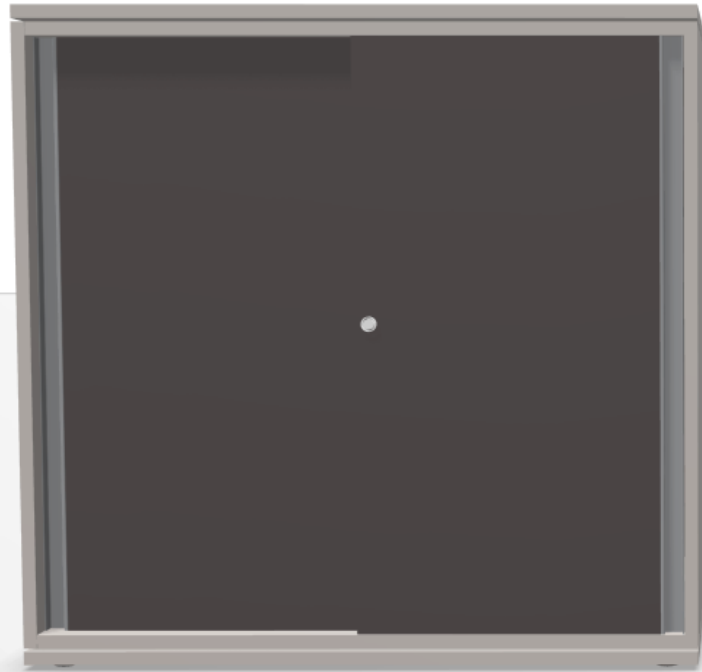


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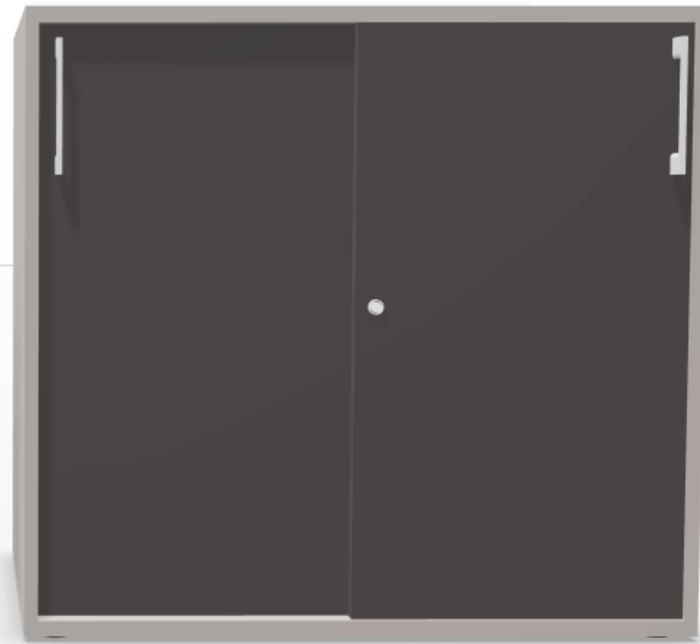
Technical features



Be_Hold Design vs Element



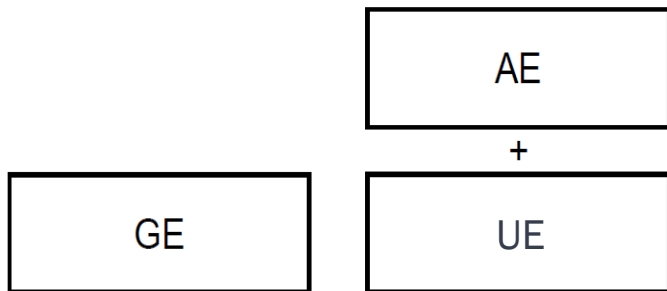
Be_Hold Design



Be_Hold Element

Be_Hold Modularity

Be_Hold Elements



AE = Additional element
 UE = Stackable Base element
 GE = Ground element (non-stackable)

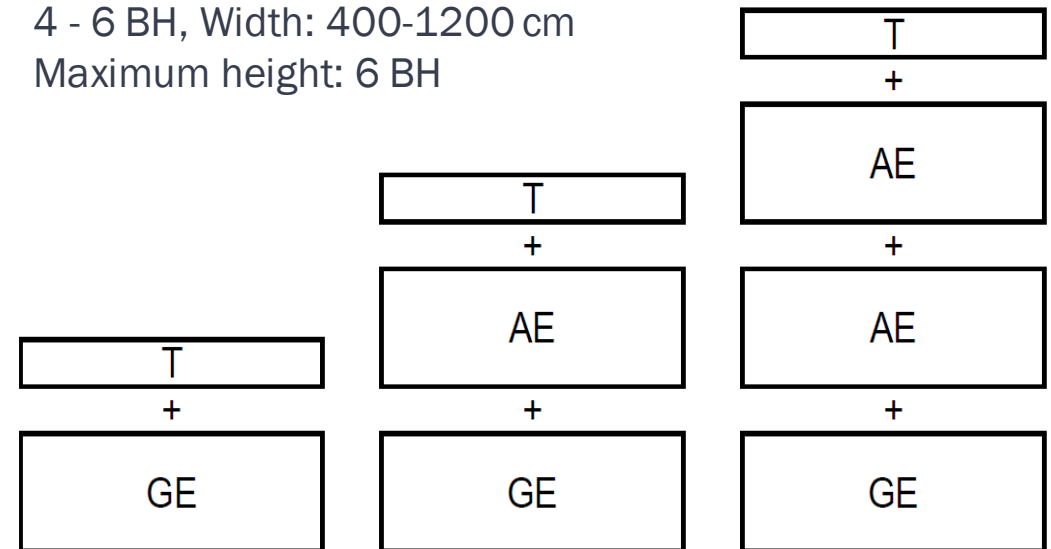
Be_Hold Design

Permitted elements:

1 - 3 BH, Width: 400-1600 cm

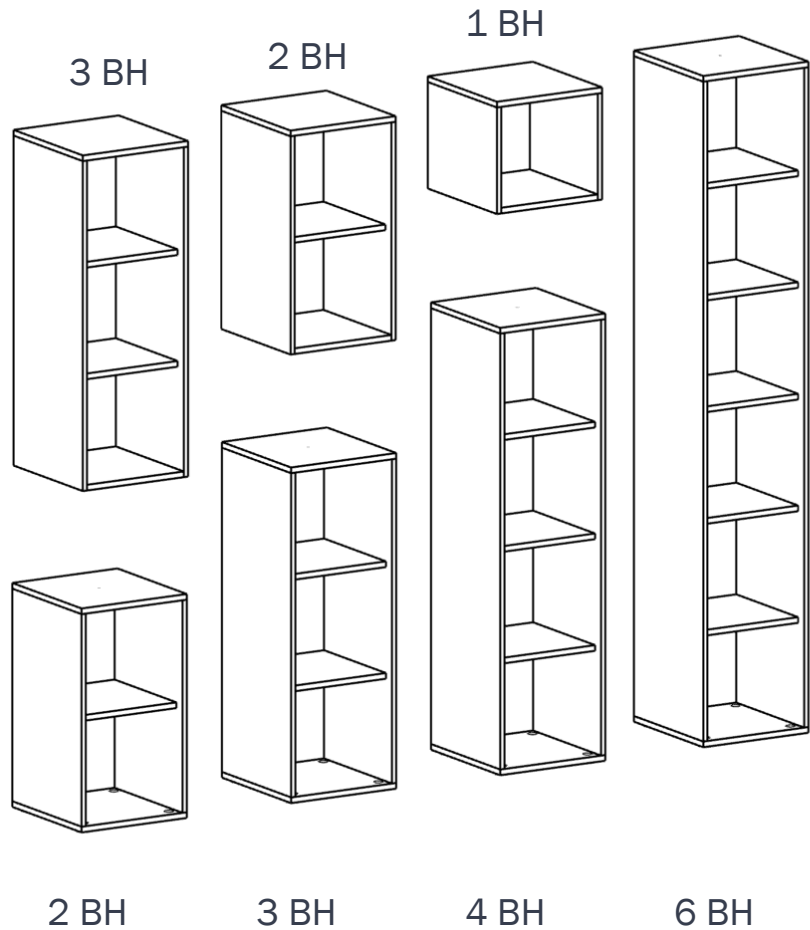
4 - 6 BH, Width: 400-1200 cm

Maximum height: 6 BH

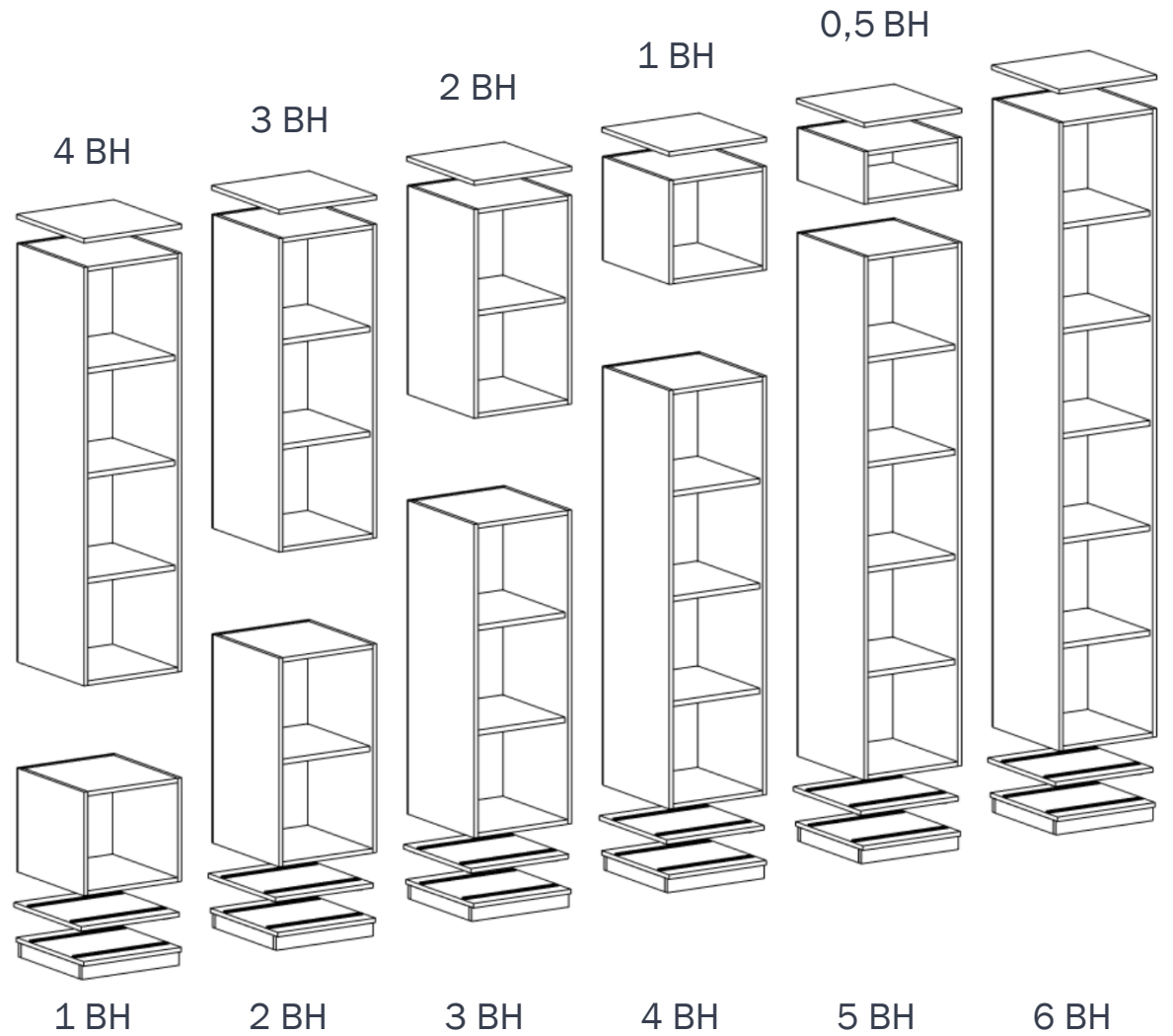


T = Top (Top must be ordered separately)
 AE = Additional element
 GE = Ground element

Be_Hold Modularity



Be_Hold Elements



Be_Hold Design

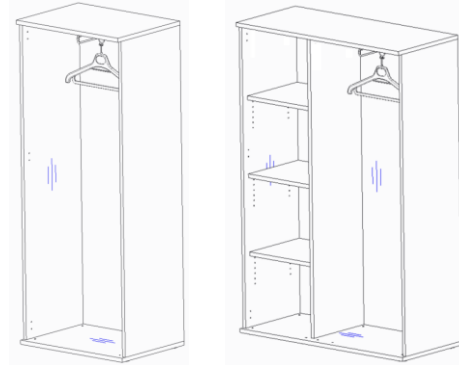
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BeHold Statement of Line

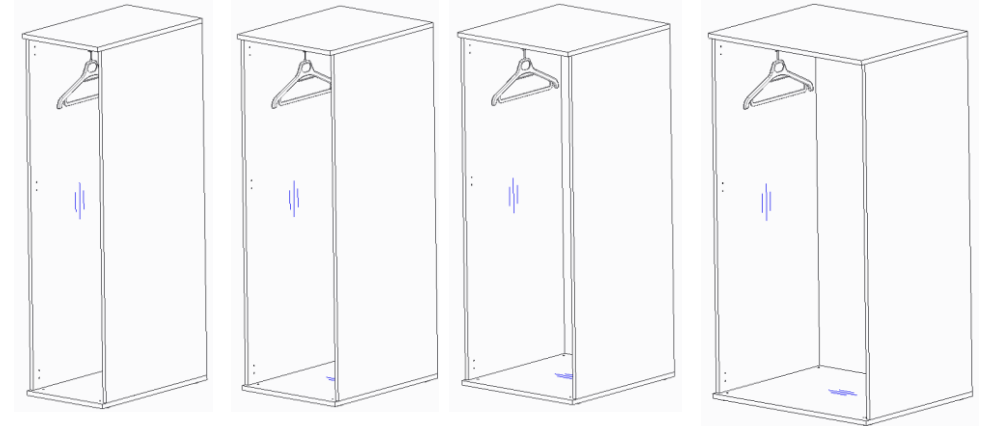
Wardrobe inside features

Modules can be opened in
pCon to check inside features

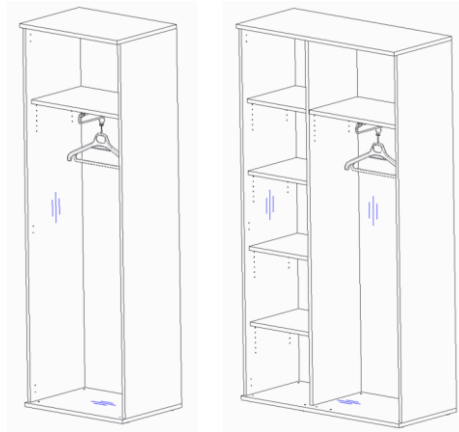
WD4 4BH



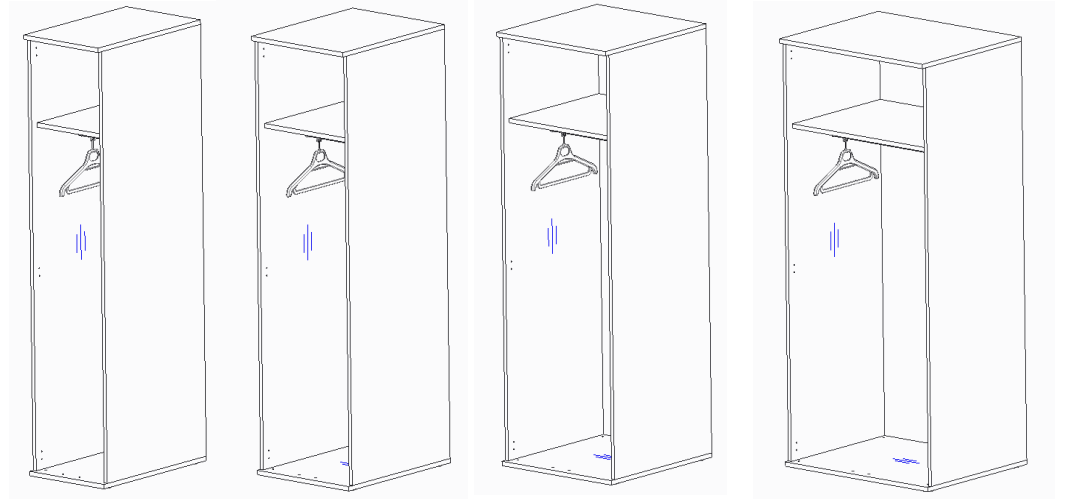
WD6 4BH



WD4 5BH



WD6 5BH



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BeHold Statement of Line

Lockers

Door front colors can be mixed

Be_Hold Design, tambour doors

Castors available for 1,2,3 BH



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Handles

Sliding doors + Curtain doors :
Full height painted aluminum
handle

Hinged doors / closet

- Metal handle matte chrome / chrome / painted
- Optional:
- Aluminium painted blade handle
- Silver matte knob with lock
- Recessed handle silver matt
- Blade handle

Filing cabinet

- Matte chrome / chrome / painted metal handle
- Optional aluminum blade handle

Standard: Metal handle



Aluminium handle bar



Knob with lock



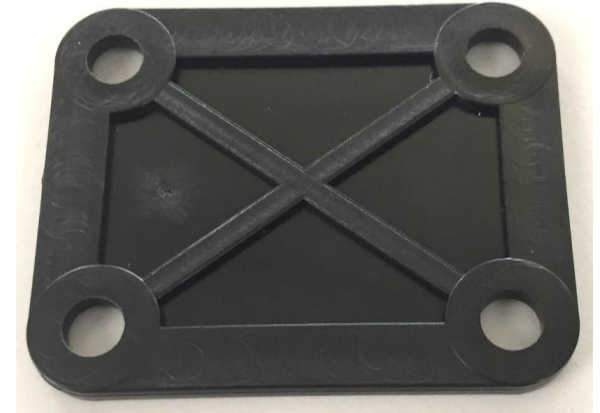
Recessed handle



Details



Transform your sliding frame into a drawer, thanks to the drawer inserts



Horizontal connection plate for Be_Hold Design

Details Security notice

For structural safety, all cupboards higher than **5 BH** must be secured against tilting (e.g. wall fixation).



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USPs

Why BeHold?

Be_Hold is a unique organizational system that elevates storage beyond a functional purpose and becomes a focal point of design. Be_Hold seeks to structure spaces and support different work styles – from highly collaborative to focused - while leveraging design elements that transform your workplace.

Colourful cabinets.

Be_Hold Design is a unique organisational system available in a wide range of colours, materials and functional elements.

Elementary Storage.

Be_Hold Element complements Be_Hold Design with a pared-down, functional range of applications.

Functional filing.

Be_Hold is much more than an office cabinet. It's human-focused design allows you to structure your workplace to support different work styles, either by dividing the space for privacy, or creating a meeting table built right into the storage unit with integrated power and a top tray for creative teamwork.

Key features



- Elegant and modular range with upgrades



- Wide range from standard to elevated design addresses a large variety of customer needs



- Colours reflect a balance between warm and cool, similar to those found in nature



- Integrates with Haworth portfolio, enabling new landscapes with different product combinations



- Functional elements meeting point + locker with cable management + top tray

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Colours & Materials



Color Harmony

The harmony of colors offers a balance between warm and cold atmospheres comparable to those of nature.

The blue of the sky

The green of plants

The neutral tones of rock and earth

These variations help create a warm and welcoming environment

These colors work well with the blacks, whites and grays more traditionally found in office spaces.



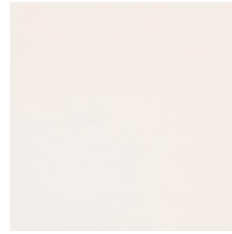
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Colors & Materials

Finishes

Melamine & Tamboor doors

Melamine



White
M01



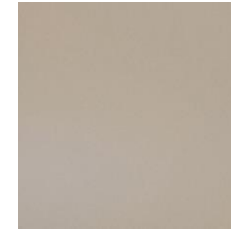
Edelweiss
MEW



Light Grey
M02



Dark Grey
M04



Sand
M05



Lava
M06



Oak
MD4



Maple
MD5



Walnut
MD6

Massive Wood

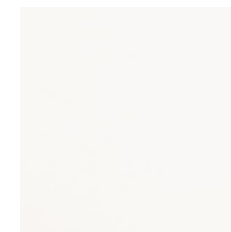


Wood Oak
WD1

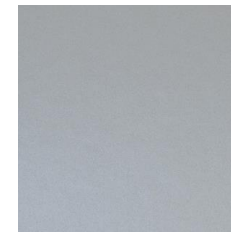
Tamboor Doors (Plastic)



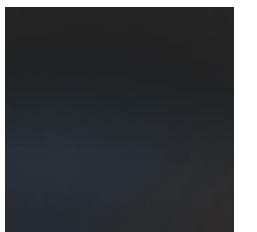
White EC
T01



Edelweiss EC
TEW



Titanium EC
TLEO



Anthracite EC
T04

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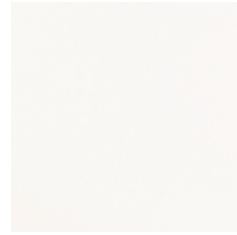
Colors & Materials

Finishes

Extensive and standard options

The new colors also serve well as accents that work with standard blacks, whites and greys that are found in more traditional work environments.

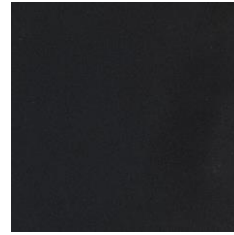
Powder paints



White Vados
P07



Structured White
TRTWO



Structured Black
040

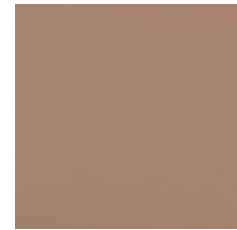


Titanium
TRLEO

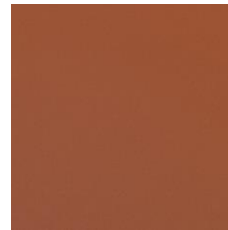


Alu Graphite
SW

Design colors (structured)



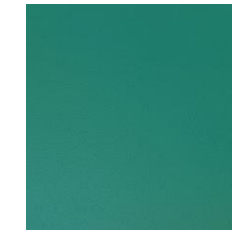
Terra
TR1H0



Rusty Red
TRRR0



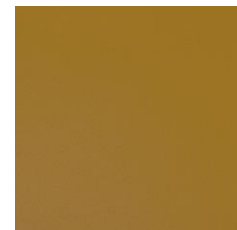
Blue Jay
TR1G0



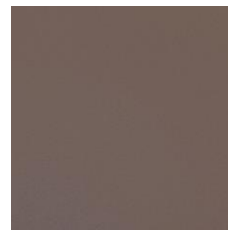
Park Green
TR1Q0



Sky Blue
TR1J0



Wren
TR1K0



Lava
TR1M0



Chartreuse
TRCT0

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Color Harmony

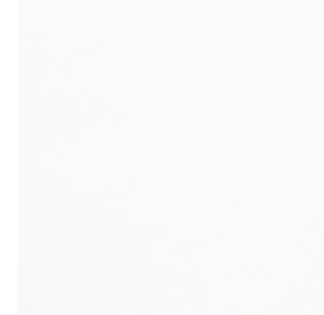
Specific design guideline

Metal



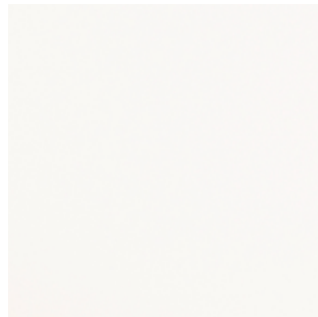
Structured White
TRTWO

Melamine

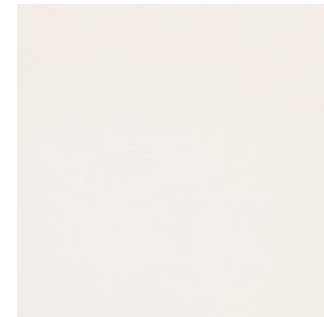


Edelweiss
MEW

matches to



White Vados
P07



White
M01

matches to

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Sustainability



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Sustainability

- Indoor Advantage™ Gold certified
- FEMB: LEVEL® 3 certified



INDOOR ADVANTAGE GOLD
FURNITURE



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Idea starters



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Application

- In harmony with the other ranges of the Haworth offer.
- Be_Hold contributes to create a new typology of storage in tertiary spaces.
- Be_Hold smoothly integrates into our seating and furniture ranges as well as the Haworth collection



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**Create inviting spaces
to meet**



HAWORTH

**Upgrade your
workstation**



HAWORTH

Inspiring workplace



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Thank You!