



HAWORTH

# Very Family Sales Presentation

Dec 2022

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# Value Proposition

## Why Very?

### A Family with Universal Appeal

Born of global design, the Very family of seating unites people and spaces with a sustainable, full-floorplate solution. This multi-dimensional line of chairs and stools delivers visual continuity to create a cohesive look and feel throughout the entire workplace—from workstations to cafés, and training spaces to conference rooms.

### A Chair for Every Purpose

From simple comfort to high ergonomic performance, there's a Very chair for everyone. The task chair was designed with patented lumbar support, asymmetrical control, and supportive mesh to enhance comfort. Easy-to-use adjustments let each person tune the chair to fit their needs. Very seminar and conference chairs provide intuitive recline and side-to-side torsional flex to increase mobility and comfort.

## Asymmetric lumbar support

Research has indicated that over 74% of individuals tend to prefer more support on one side of the lower back than the other.

Only Haworth offers asymmetric lumbar support that is adjustable – the highest performance available in lumbar support. Comfort is greatly enhanced through a 102-mm lumbar height adjustment combined with asymmetrical adjustable support.



# Statement of Line

## Very Statement of Line

Very works in harmony across multiple work environments and applications.



Task - mesh back



Task – upholstered back



Visitor – 5 star base



Visitor – stool



Visitor – 4 leg base



Visitor – sled base



Visitor – stool

# Statement of Line – Very Task





# Functions

\*NOTE: some features are optional and have an extra charge

# Function Overview



Asymmetrical  
Lumbar  
Adjustment



Pneumatic  
Seat Height  
Adjustment



Arm Height  
Adjustment



Tilt Tension  
Adjustment



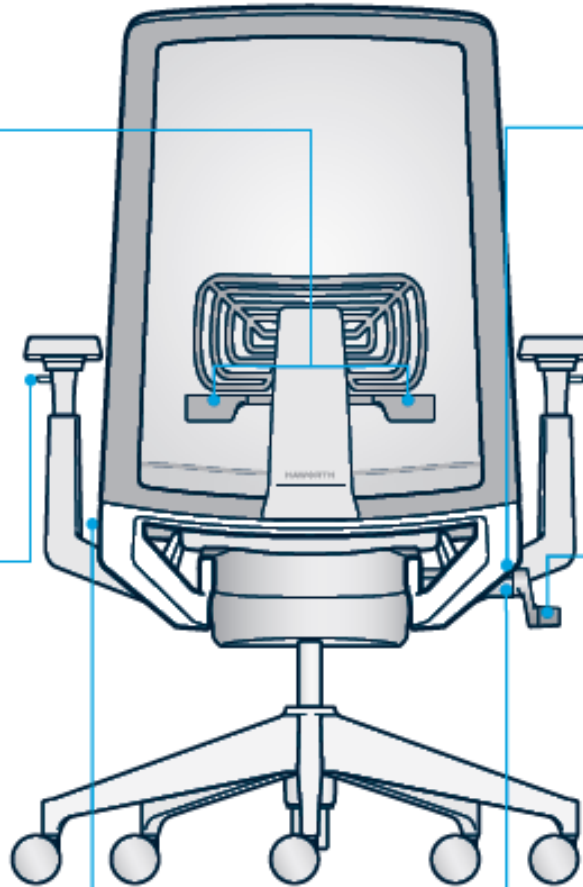
Seat Depth  
Adjustment



Forward Tilt

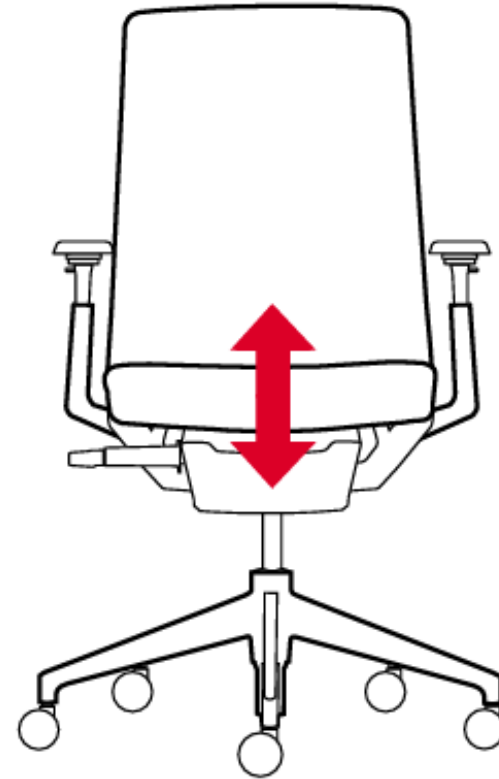


Back Lock



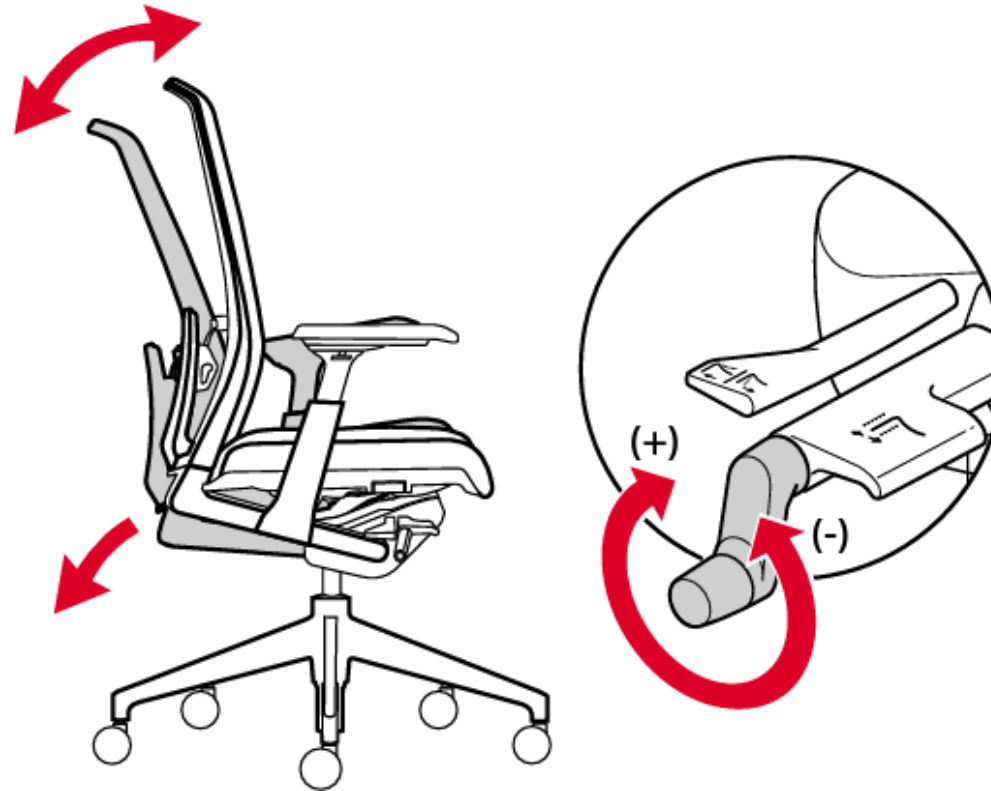
## Seat height adjustment

- Pneumatic seat height adjustment.



## Back tension adjustment

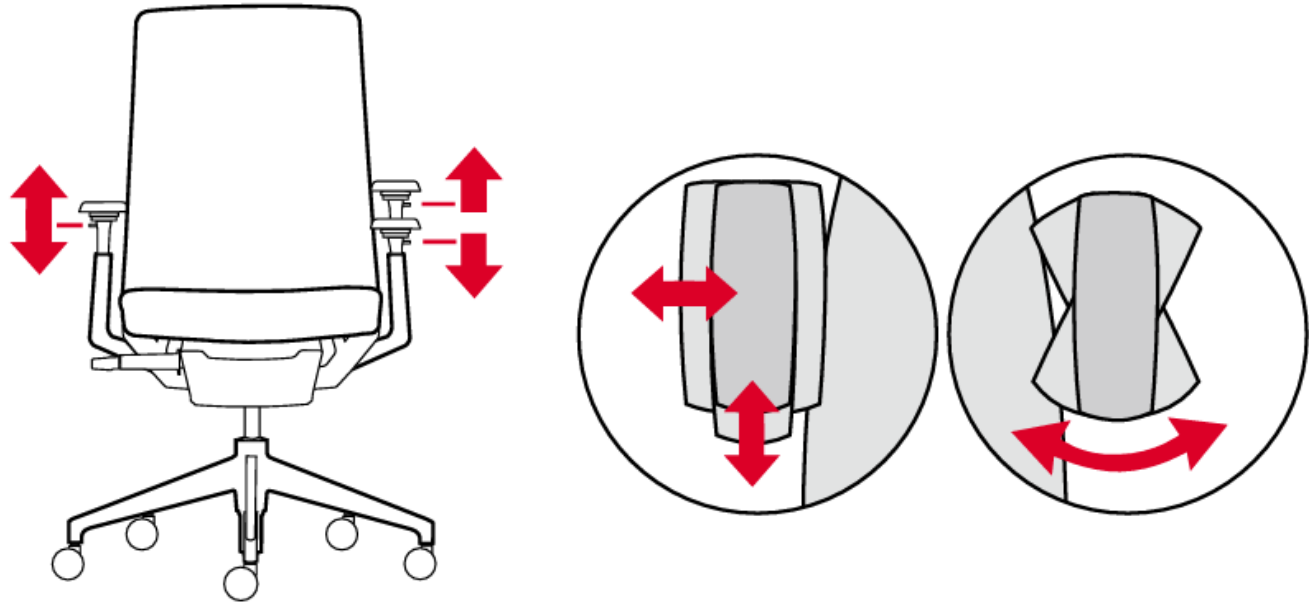
- Regulates the amount of resistance felt when leaning back in the chair and the effort required to recline the chair backwards.



## 4D Arm adjustment (optional)

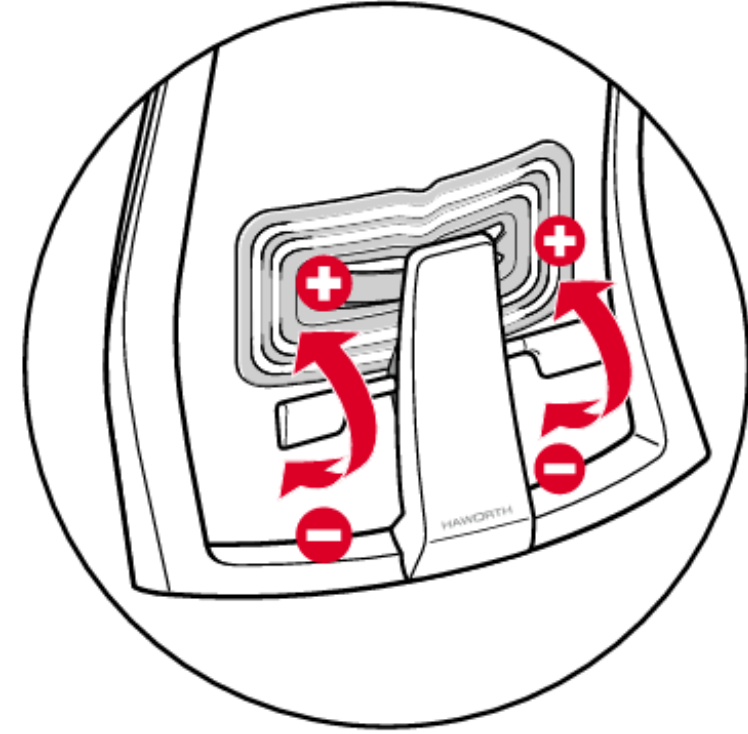
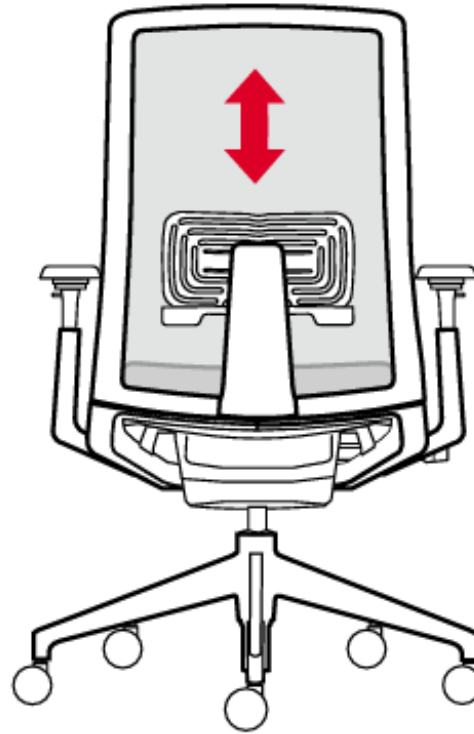
Optional 4D arm adjusts in 4 ways:

- Height adjustment
- Side-to-side arm cap adjustment
- Front-to back adjustment range
- Pivoting



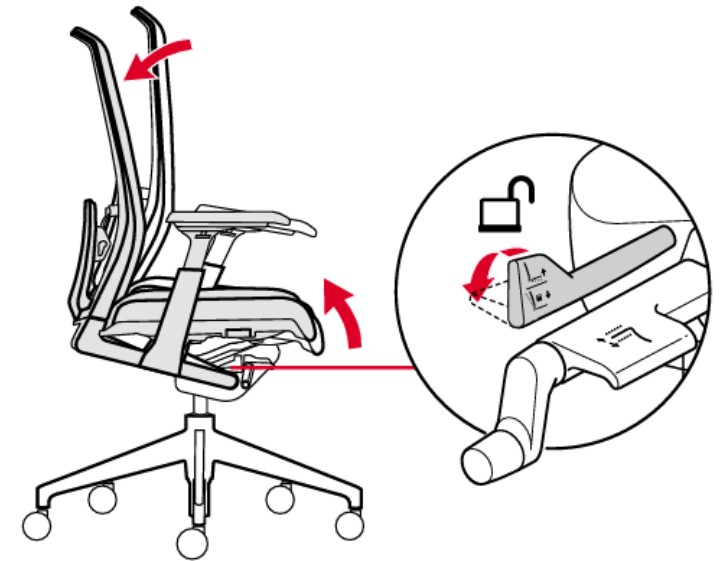
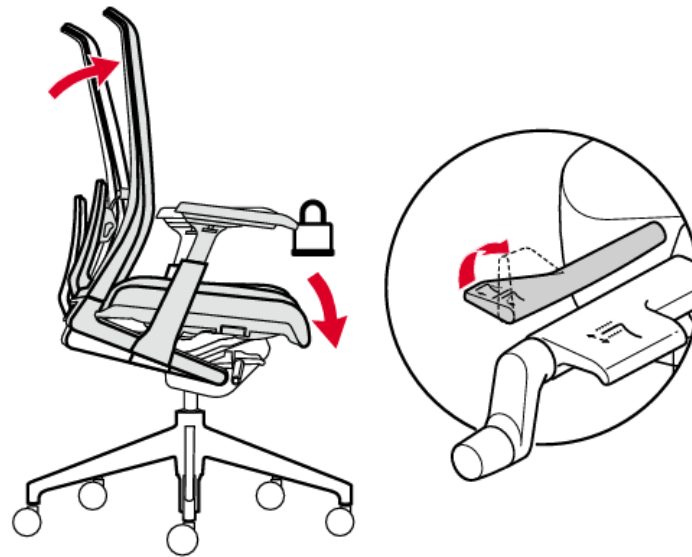
## Lumbar support (optional)

- Asymmetrical Left/right Lumbar Adjustment adjusts in height, flexible lumbar support with depth adjustment.



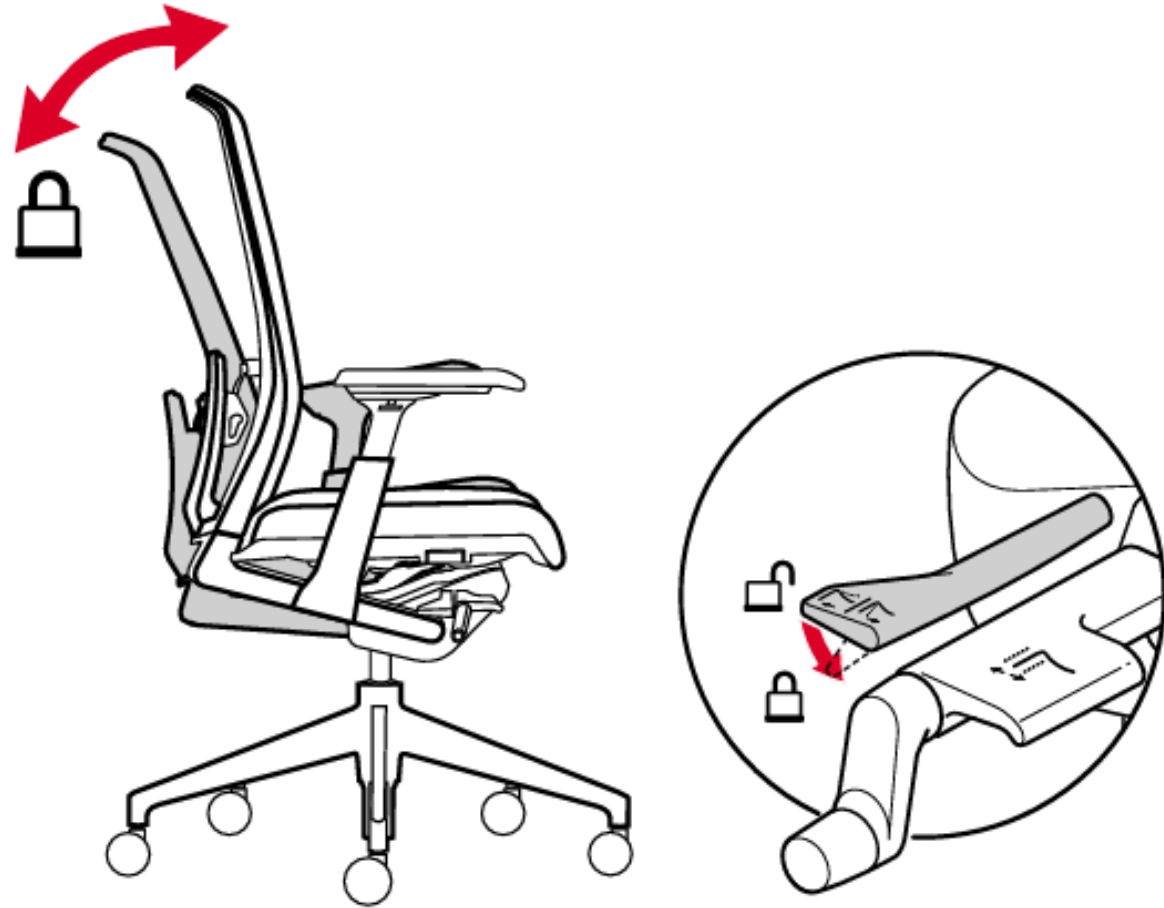
## Forward tilt (optional)

- Optional forward tilt allows seat pan to move  $-5^{\circ}$  downward from the initial position.



## Back Lock

- Single position Back Lock.
- Allows users to lock the back of the chair in the upright position for tasking application.

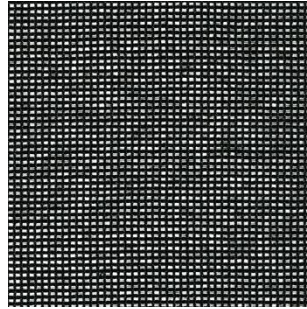




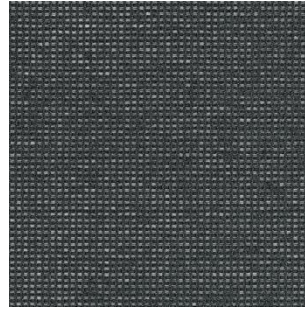
# Colors and Materials

## Colors & Materials

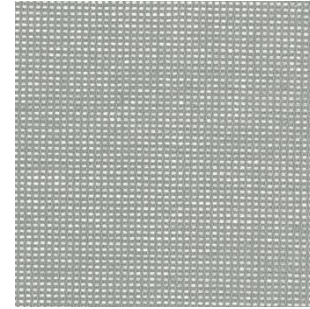
### Very Task Mesh



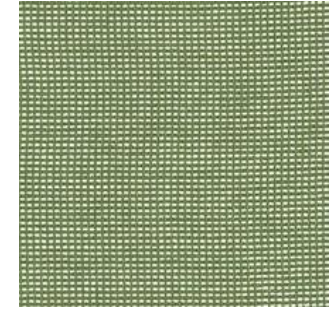
48/0201 Black



48/0208 Slate



48/0205 Fog



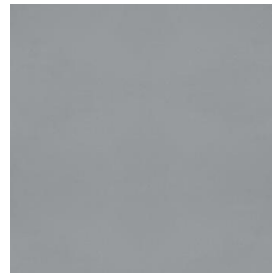
48/0203 Kale

## Colors & Materials Very Task Finishes

### Plastic Frame

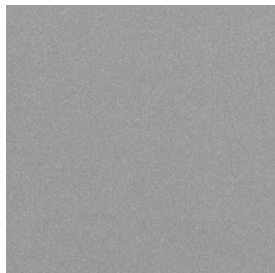


Black



Fog

### Aluminum Base



Titanium



Structured Black



Polished Aluminum

### Plastic Base



Black

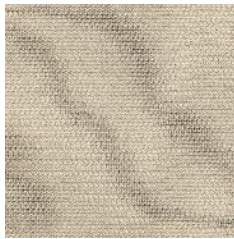


Fog

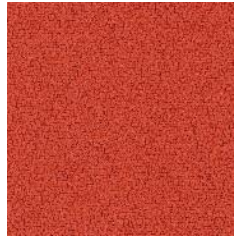
# Colours & Materials – Finishes & upholstery



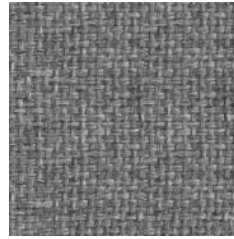
**Felicity**  
(Coll. 34)



**Convert**  
(Coll. 50)



**Atlantic**  
(Coll. 23)



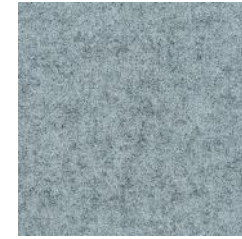
**King L Kat**  
(Coll. 63)



**Flex**  
(Coll. 22)



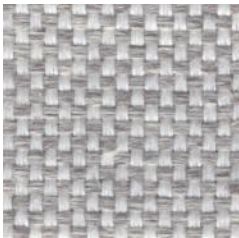
**X2**  
(Coll. 59)



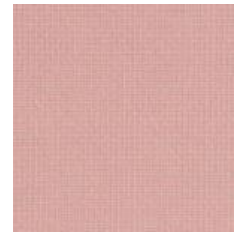
**Blazer**  
(Coll. 61)



**Antic Cuir**  
(Coll. 98)



**Class**  
(Coll. 68)



**Fame**  
(Coll. 39)



**Diagonale**



**Relate**



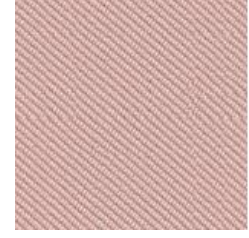
**Remix**  
(Coll. 65)



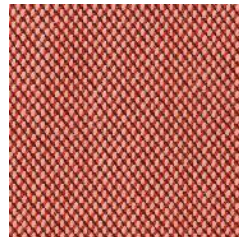
**Atlas**



**Big Arrow**



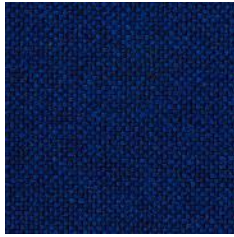
**Oceanic**



**Steelcut Trio**  
(Coll. 58)



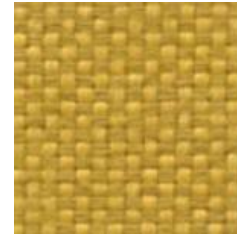
**Divina  
Melange 3**



**Hallingdal 65**



**Xtreme**  
(Coll. 82)



**Maya**  
(Coll. 66)



**Skai Evida**  
(Coll. 51)



**Royal Leather**  
(Coll. 97)

# Applications



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# Meeting rooms





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# Cafeteria





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# Collaborative space





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# Training rooms



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# Touchdown space





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# Assigned workspace





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# Hotel rooms and home offices



# Certificates and Awards

## **Certificates and awards**

- GS sign
- Fire retardancy: Class 1IM
- Fire retardancy
- FEMB: Level 3
- GreenGuard
- GreenGuard Gold
- Red Dot Award

# Thank you!