

HAWORTH

Lively Sales Presentation

Dec 2022

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Value Proposition

The vision

Science-based Ergonomics

Science-based ergonomics, personalized comfort and design, durability at a sensible price, seat-depth adjustment, seat height adjustment, tilt-tension adjustment, available in a wide range of colours.

Fit In / Stand Out

Lively is more than just a comfortable, well-built chair. It's also a diamond in the rough. A thin profile, a lot of adjustment options, and wide fabric range mean you can pick a design that is all your own. Fit in and stand out – Lively task and visitor will match your style.

Statement of Line and Features

Lively Statement of Line



Lively
Upholstered Back



Lively
Mesh Back



Lively Visitor
Sled base



Lively Visitor
4 leg base

Statement of Line

Back:
Mesh
Upholstered

Arms:
Armless
3D (+)

Seat foam:
Standard
Fire retardant
Ergonomic certified

Casters:
Hard/soft caster
Hard/soft caster D60 (+)
Felt glides (+)
Glides (+)



Lumbar adjustment:
No
Yes (+)

Forward tilt:
No
Yes (+)

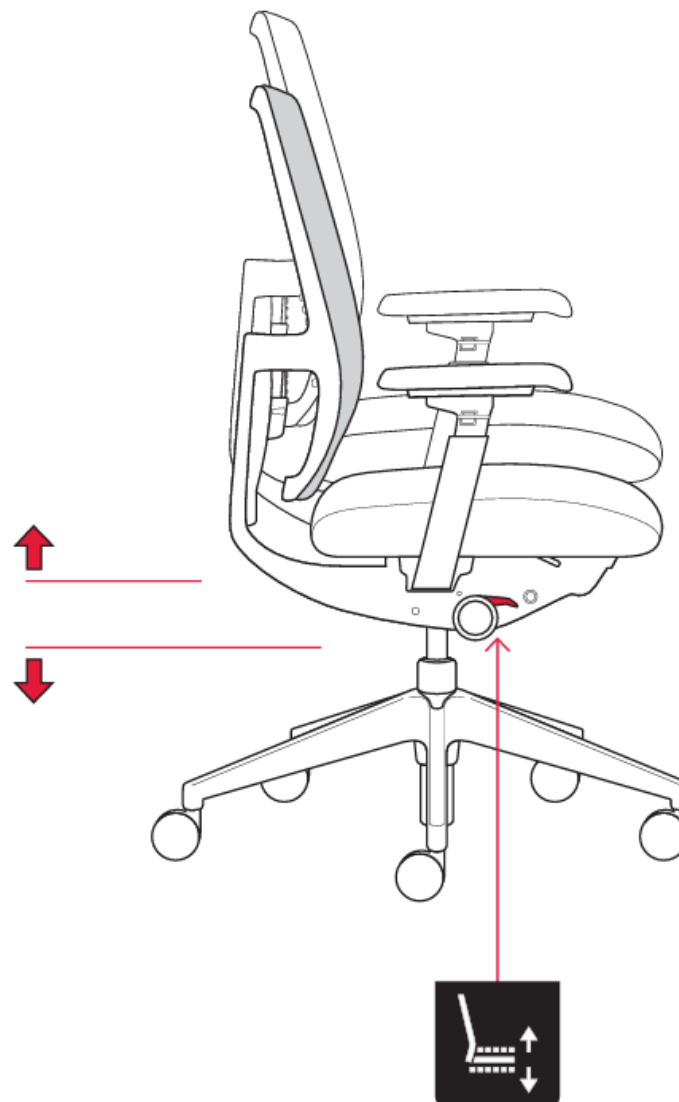
Base:
Plastic
Aluminum (+)

Functions

*NOTE: some features are optional and have an extra charge

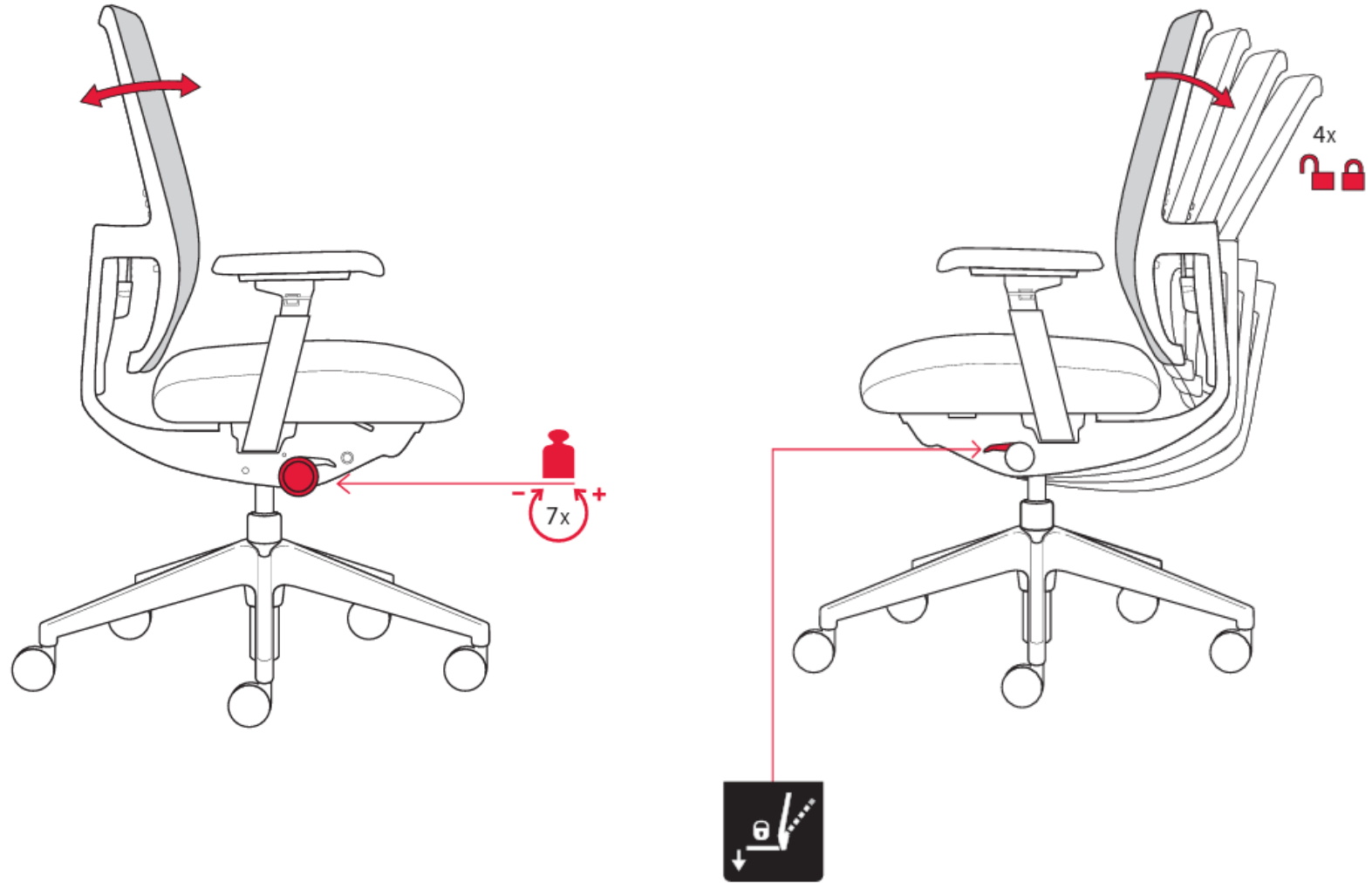
Seat height adjustment

Adjust your seat height so that you are able to place your feet flat on the floor and that you do not feel any pressure on the underside of the thighs caused by the front seat edge.



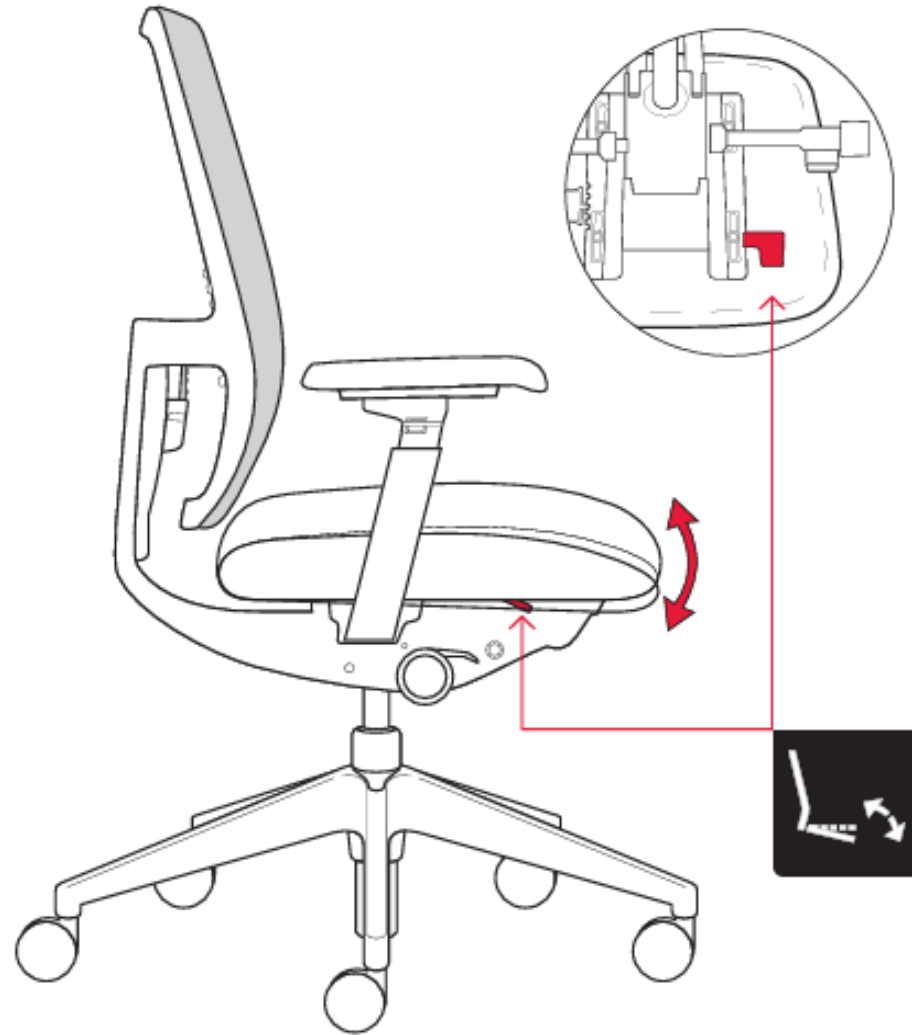
Tension control and back stop

Adjust the pressure of your backrest onto your personal body weight by turning the crank. By locking the lever, you may optionally limit the opening angle of the backrest.



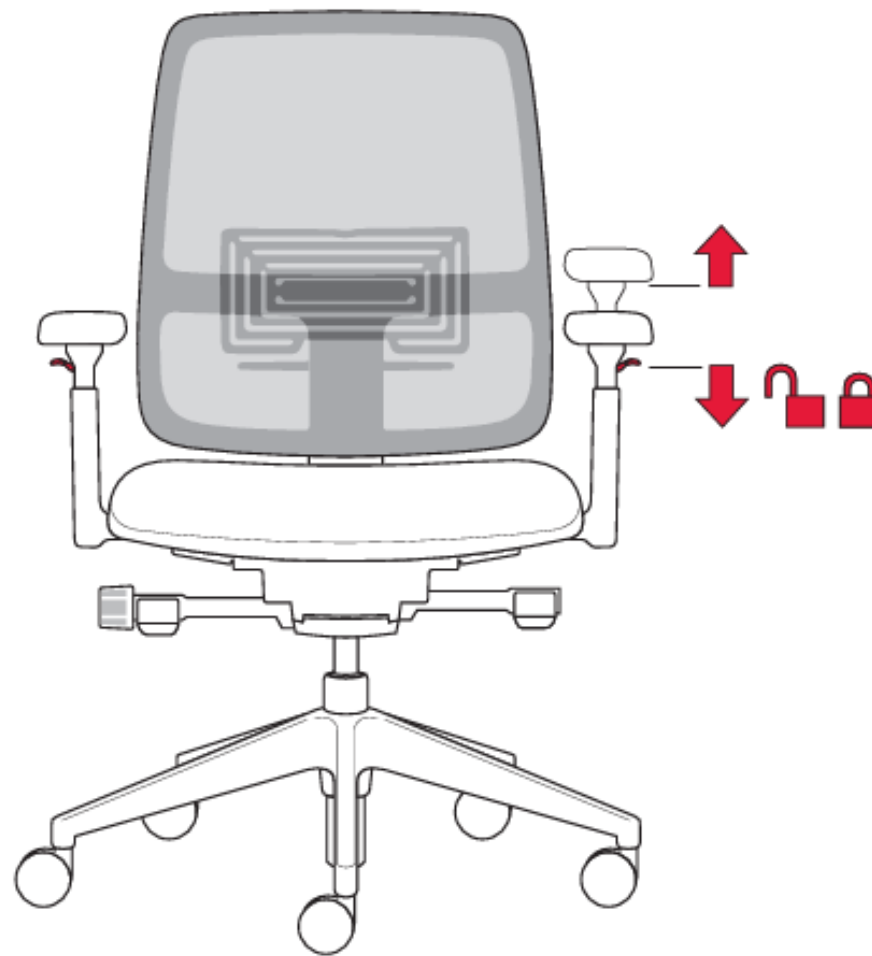
Forward tilt

By inclining the seat surface, you optimise the position of your pelvis and reduce the static burden onto your spinal column. The so-called open seat angle supports the blood circulation and facilitates breathing. To adjust the forward tilt, please press the button (arrow).



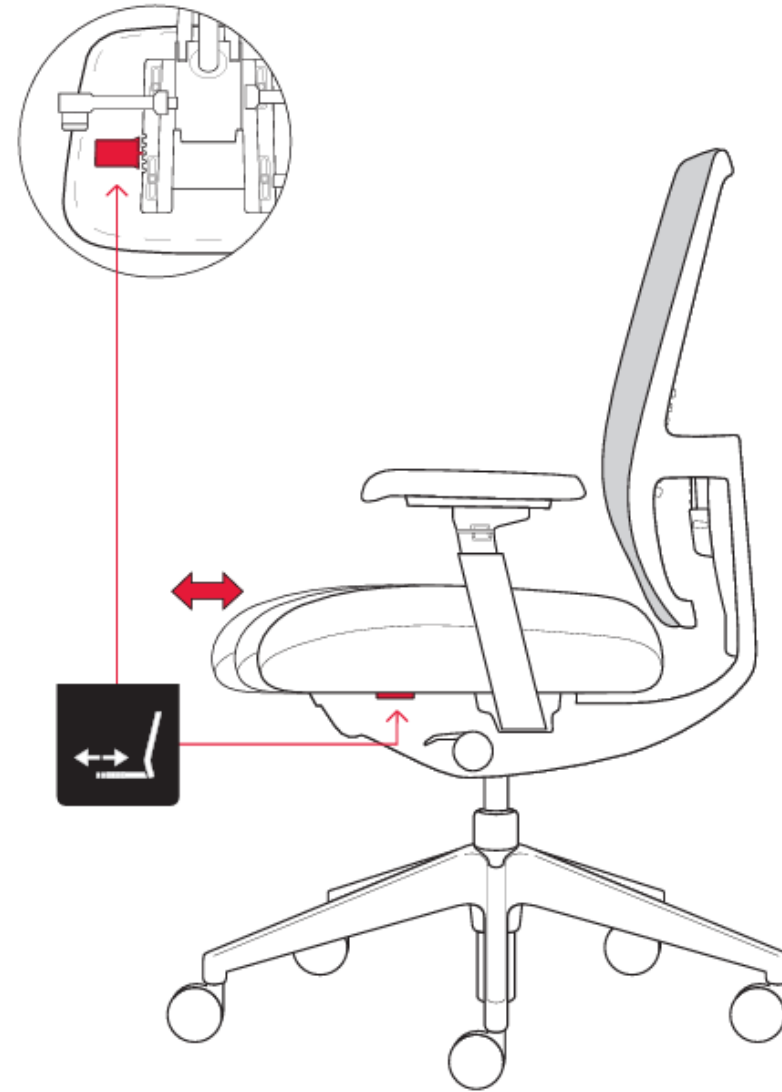
3D armrests

Adjust the height of the 3D armrests so that you achieve a comfortable elbow rest height and your arms are bent at a 90° angle. You may adjust the arms in depth and width to achieve the optimum position for each of your activities.



Seat depth adjustment

A seat depth adjustment (sliding of the seat surface to the front or back) provides a better support of different sized upper thighs. To release the button (arrow), please press it upwards and push the seat into the requested position.



Colors and Materials

Colors & Materials Finishes

Plastic Frame



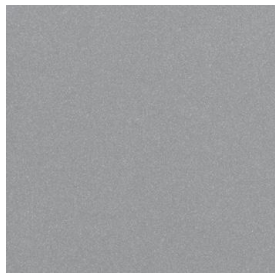
Black

Plastic Base



Black
TROOF

Aluminum Base



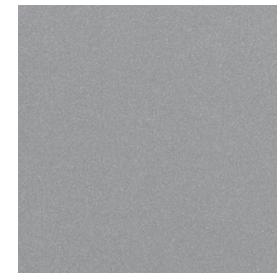
Alu titanium



Alu black



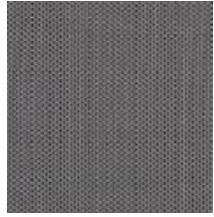
Polished Aluminum



Chrome Aluminum

Colors & Materials

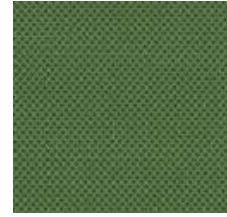
Mesh



Byzantia



Sunflower



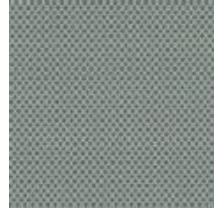
Peat Moss



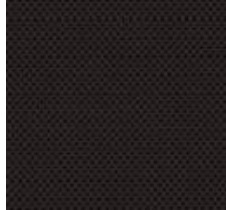
Sedum



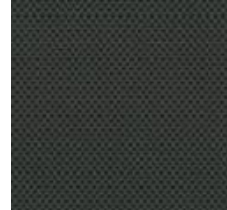
Corn Flower



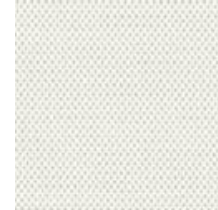
Silver Leaf



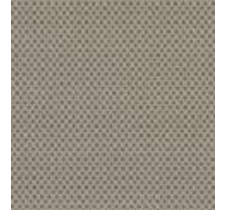
Mulch



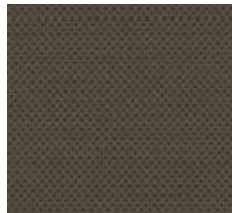
River Rock



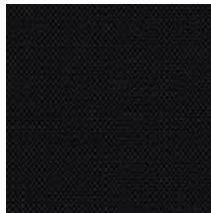
Moon Flower



Beach



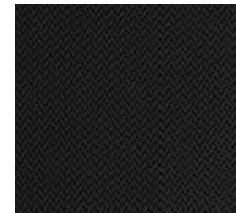
Mushroom



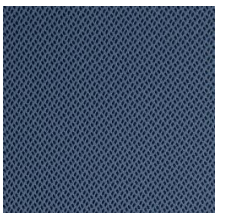
Black



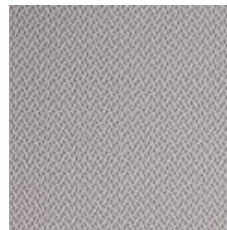
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42/0165

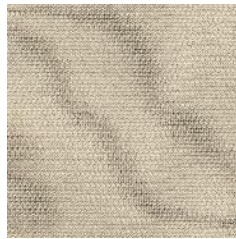


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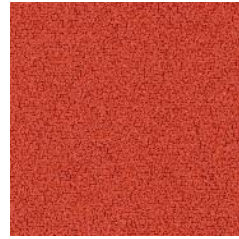
Colours & Materials – Finishes & upholstery



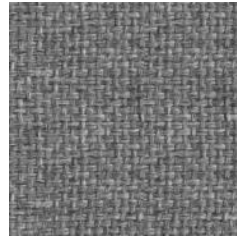
Felicity
(Coll. 34)



Convert
(Coll. 50)



Atlantic
(Coll. 23)



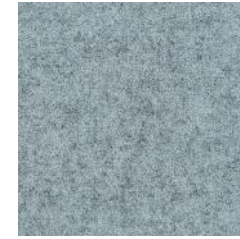
King L Kat
(Coll. 63)



Flex
(Coll. 22)



X2
(Coll. 59)



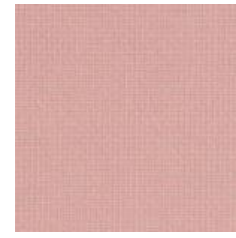
Blazer
(Coll. 61)



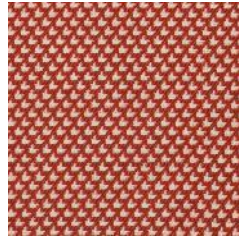
Antic Cuir
(Coll. 98)



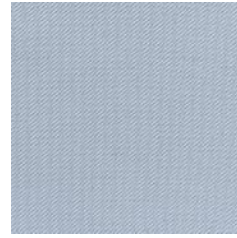
Class
(Coll. 68)



Fame
(Coll. 39)



Diagonale



Relate



Remix
(Coll. 65)



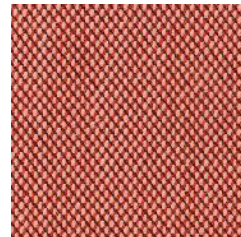
Atlas



Big Arrow



Oceanic



Steelcut Trio
(Coll. 58)



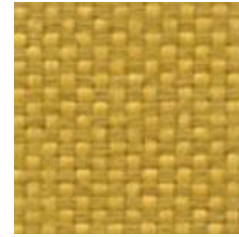
**Divina
Melange 3**



Hallingdal 65



Xtreme
(Coll. 82)



Maya
(Coll. 66)



Skai Evida
(Coll. 51)



Royal Leather
(Coll. 97)

Applications

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Assigned applications



HAWORTH

Collaborative spaces



HAWORTH

Conference spaces



Certificates and awards

Certificates and awards

- Certificate – GS Safety
- Certificate – Fire Retardancy: Class 1IM
- Certificate – FEMB: Level 3
- Certificate – GreenGuard
- Certificate – GreenGuard Gold
- Award – Red Dot Award

HAWORTH

Thank you!