

HAWORTH®

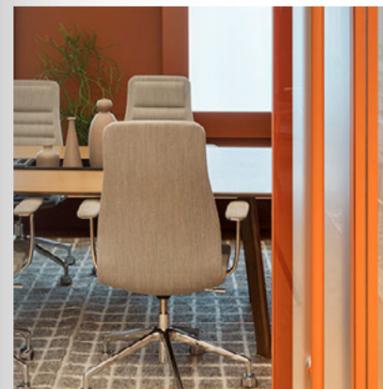
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FURNITURE, FRIENDS AND FUN

Set within the bustling CBD of Australia's largest city, BoPo is redefining the meaning of 'meeting place'. Through its carefully curated environment, BoPo addresses the growing demand for socially-oriented spaces to engage and accommodate reflective, contemplative and collaborative activities.

Haworth engaged Gensler to develop the brand creation and experience of BoPo, briefing Gensler to create a sensory and playful space that erred on the side of abstract installation. The result reflects the strong sense of partnership and passion for design shared by Haworth (The Porter), Gensler and parent venue, Bowery Lane.

BoPo manifests as a multisensory experience where hospitality-meets- showcase settings, filled with abstract installations and offering a playful, dynamic sanctuary away from more traditional working environments.

Available for an array of exclusive small functions and meetings, this fusion concept continuously evolves to adapt to the seasonal trends of the bustling workplace. Throughout the year, the space is crafted to follow the changing seasons of Sydney. The light airy months of summer see it decorated with the vibrant tones of a custom Milliken-Ontera dye injected carpet, furniture from the luxurious Janus et Cie, and beautiful Beau lights from PLN Group – both of which are Haworth Partners. During the colder months, the space transforms into a cove of warmth – a cosy, comfortable thinking space.





NeoCon '19

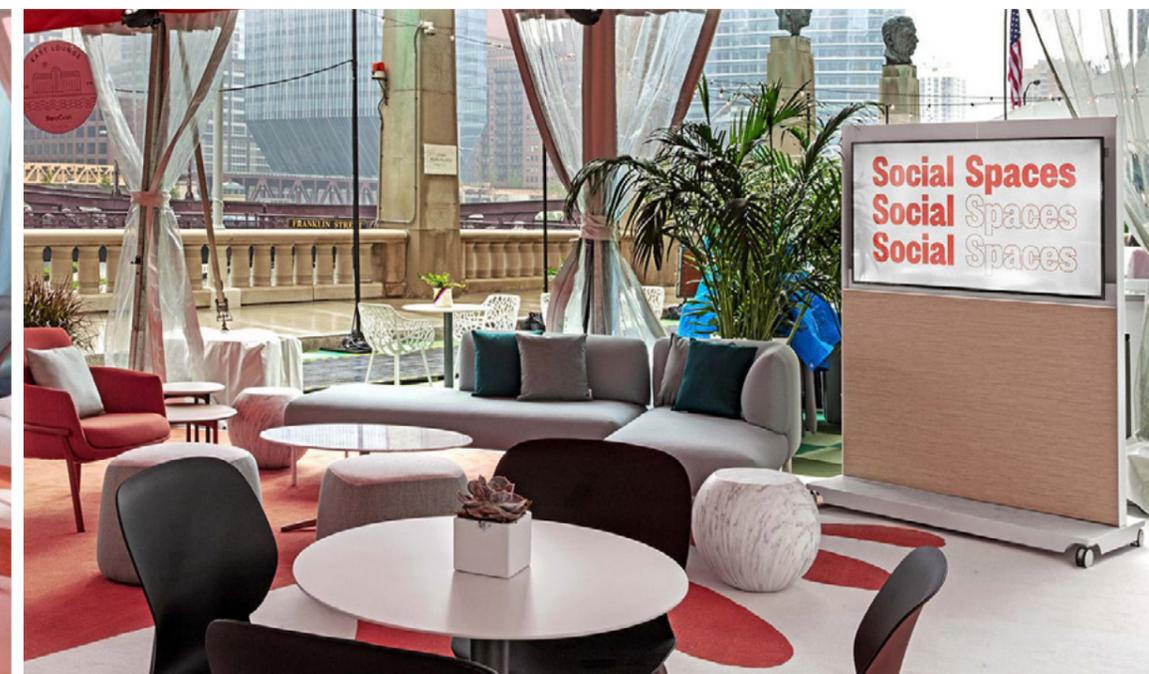
NEOCON 2019

A pivotal area of 2019 Neocon was the completely renovated 'Seating Experience' zone, showcasing Haworth's leadership in seating products and their technology. At the end of this path, the new Cabana Lounge communal retreat fostered people's creativity and sense of tranquility.

Debuting in 2019, the new Haworth Collection Space provided the opportunity to show the broad range of (residential and contract) products part of the brand's family.

If you missed our spaces at NeoCon or just want to revisit them, check out them out here:

<https://www.haworth.com/neocon-2019>





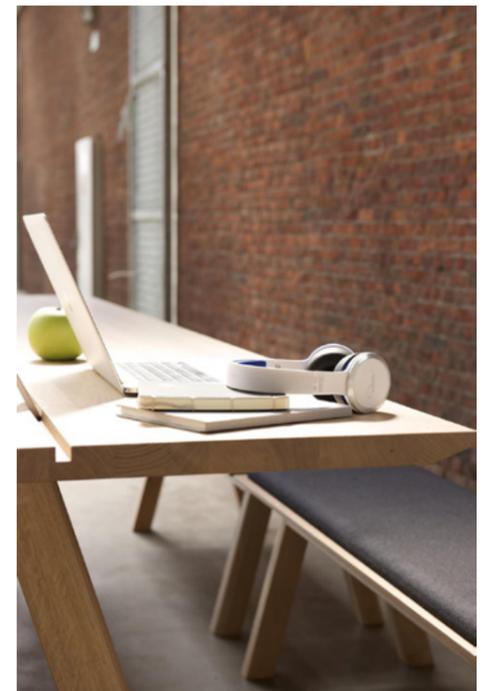
INTRODUCING BUZZIPICNIC

by BuzziSpace | Haworth Collection

BuzziPicNic steals the show for its solid wood material and innovative features. It is truly designed with an eye for details. Combine several BuzziPicNic models to experience how they can help you to collaborate better.

Always keep your mobile device at hand by sliding them in the skillfully carved out cutouts. To feed your hungry devices, plug a charger in the integrated electrification boxes which are nicely hidden underneath solid wooden covers.

Check out BuzziSpace



MEET FINACONFERENCE & FINASOFT

by Brunner| Haworth Collection



The FINACONFERENCE table system suites perfectly with the FINASOFT chair series. Whether seating four or 40 people, its modular makeup allows for small or large configurations, while retaining a minimalistic design aesthetic.

The versatility of the FINA's aluminium under-frame allows the table series to conform to any possible dimension, while a plethora of available table top shapes and dimensions ensures consistency from meeting room to boardroom.

Check out Brunner



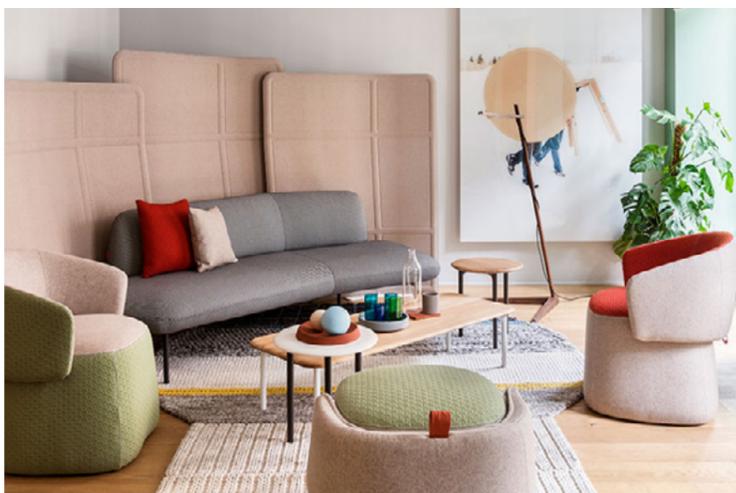
FINASOFT



FINACONFERENCE

YOU WILL MEET
THEM SOON!





HAWORTH MADRID SHOWROOM OPENING

The new Haworth showroom in Madrid - a cozy 200 m2 space of designed by Patricia Urquiola and located in the center of the city that shows the latest solutions for Haworth work areas under a novel concept that explores the idea of converting the environment of work in a stimulating, inspiring and comfortable place - was inaugurated on the 19th and 20th March of 2019. Patricia Urquiola, Henning Figge and François Brounais welcomed the more than 150 people who came to greet us and get to know the space, which many of the guests defined as "stimulating", "inspiring" and "comfortable". The inauguration was a great success that had its echo in local and national media. If you go to Madrid do not forget to visit it, the Madrid staff will be happy to welcome you.

DANCE FOR LIFE 2020

Organised by

HAWORTH[®]

GET READY!

Dance for LIFE — JUNGLE has launched, and we expect this to be our biggest and boldest iteration to date since its inception in 2012. Once again, we will be bringing the design industry together for an entertaining, memorable and high energy dance competition while raising awareness and much needed funds for ReachOUT — Australia's leading online mental health organisation for young people and their parents.

The design teams who have bravely signed up to be part of DFL 2020 will be contacting you soon, please support them where you can. For those of you who would like to join us for the big dance-off, we will be holding this in February 2020.

It's going to be wild!

For further information head to
www.dfl-danceforlife.com or www.ReachOUT.com



THIRD SPACE KNOWLEDGE SERIES AT HAWORTH SHANGHAI



The ways of working is evolving. It is constantly leading us to new models and exciting innovations. We know that spaces we think, the spaces we work, is more than just our workstations. This constant evolution has taken us further beyond the typical. On July 3rd, Haworth workplace experts introduced new industry trends to 70 clients at the Haworth Kerry Center showroom.



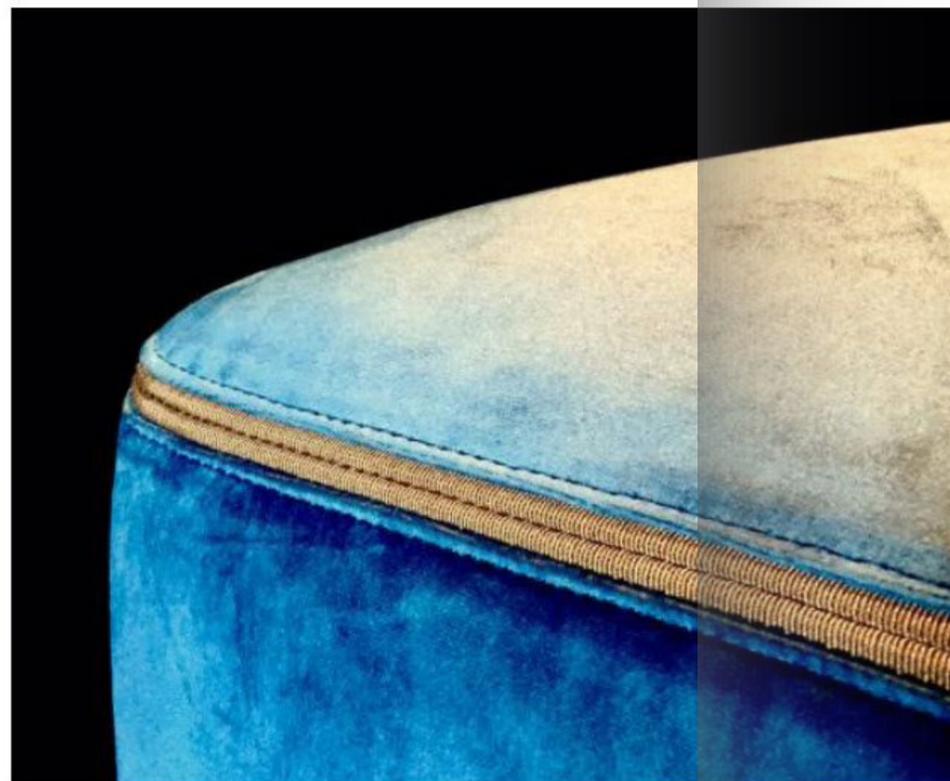
SALONE 2019

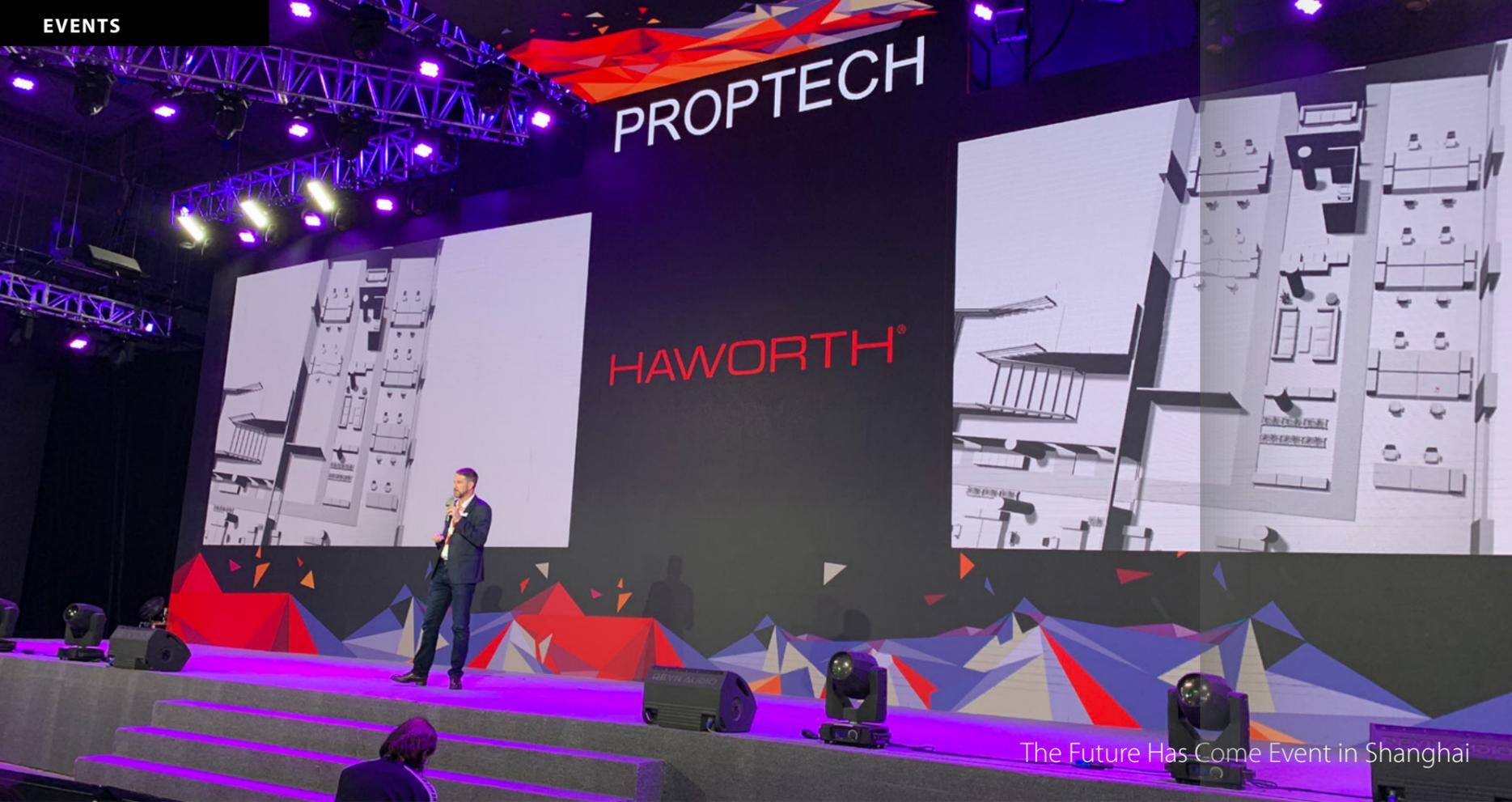
Highlights of the Milan Furniture Fair 2019

From 9th to 14th April, Milan became the Mecca again for design lovers from all over the world. Here, at the world's largest and most important design and furniture exhibition "Salone del Mobile", trends were set, and the most important new products were introduced.

Back to nature and craftsmanship. The main impressions remain: clear and slender forms, pastel shades next to strong colours and lots of green. There is hardly a surface that has not conveyed a new sense of nature with large plants. The artistic processing of stone, wood and metal and the refinement of the surfaces as well as the consideration of old craftsmanship produce very special unique pieces. Likewise, many manufacturers continuously interpret their design classics in a new and profitable way.

The fun of experimenting is obvious: minimalism and simplicity on the one hand, more extravagance on the other. The "Cappellini Circus" in Hall 20 was one of the most eye-catching presentations. It was amazing how Giulio Cappellini is engaged in dialogue with young designers from all over the world. He continues to embody his brand and not only absorbs impulses, but also shares them. See the overview





The Future Has Come Event in Shanghai

WIDAC Event in Australia



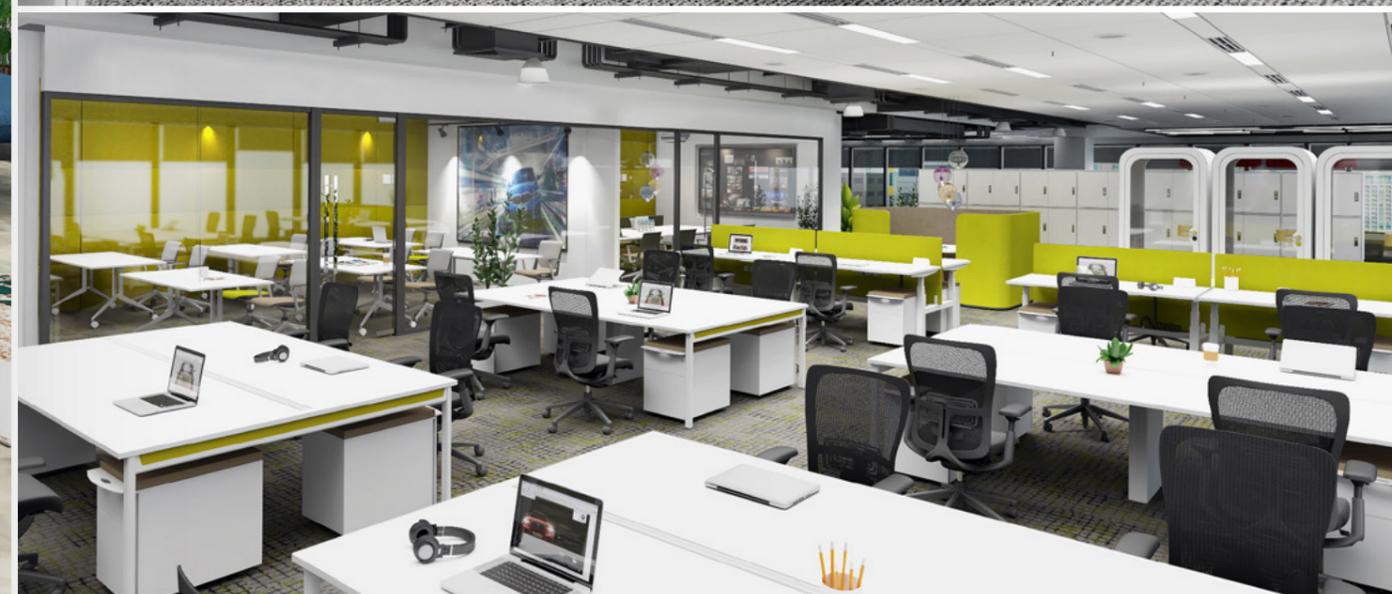
We Come Event at Haworth Shenzhen



Haworth France has celebrated the traditional Beaujolais Nouveau



City Sketching Workshop in Singapore





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