

HAWORTH®

20/20

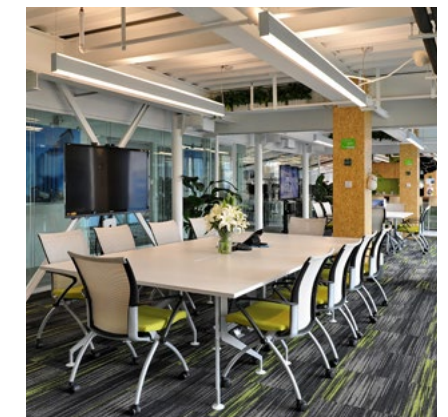
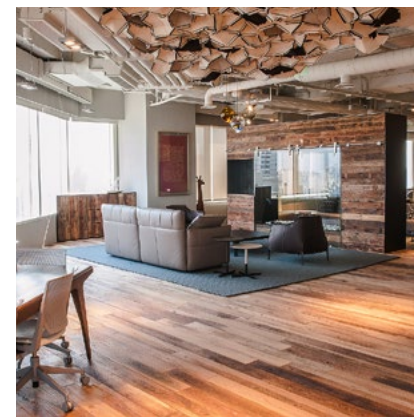
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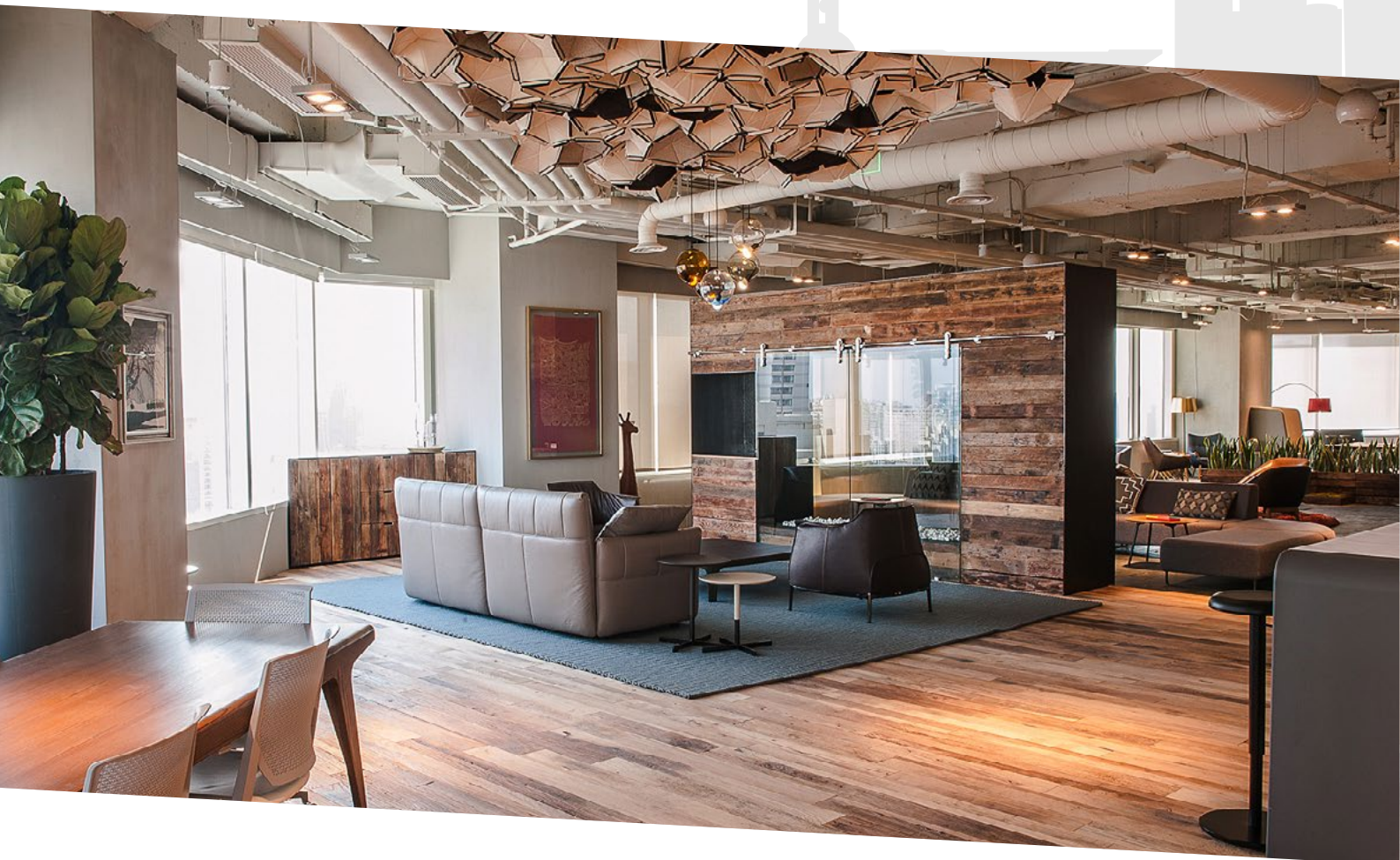
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NEW ORGANIC WORKSPACE

## HAWORTH SHANGHAI

*"We wanted to engage with business leaders and the community to let them experience, first hand, what was possible in wellness design,"*



Our new Shanghai Organic Space in the Jing'An Kerry Centre of Shanghai's central business district is now officially open!

One of the first WELL-certified facilities to be built in Asia Pacific, the new showroom was created as a pilot project for the Well Building Standard, a performance-focused system grounded in medical research that measures, certifies and monitors built environments to promote health and wellness.

Well Building environments take into account air and water quality, nourishment, light, fitness, comfort and mind.

Haworth's Shanghai showroom design therefore incorporates increased levels of fresh air exchange, ergonomic furniture, sit-stand desk options, non-toxic and non-off gassing materials plus air and water quality filtering and testing.

"We wanted to engage with business leaders and the community to let them experience, first hand, what was possible in wellness design," explains Frank Rexach, Vice President and General Manager for Haworth Asia Pacific, the Middle East and Africa.

"In addition to the WELL Building Standard, Haworth is demonstrating its commitment and leadership in sustainability by pursuing LEED v4 – the latest and most challenging version of LEED – and its pushing us to perform at a higher level," he adds.

"The 20-year-old building has presented significant challenges for sustainable design," further explains Matthew Tedesco, Managing Director of Haworth Greater China. "In addition to WELL and LEED certifications, our showroom will have the 'cleanest air in Shanghai' with RESET certification and a continuous air monitoring system in place."

"We firmly believe we can be a positive example in the community, support the industry and help challenge the marketplace to go further," he says.



# INFINITY TAKES YOU TO ITALY



Design your ultimate Infinity workplace experience with three of your colleagues and win an exclusive Italian experience!

Infinity's kit-of-parts offers you infinite possibilities to create your perfect workspace.

Your winning entry will also take pride of place on our design book's cover page.

So, what are you waiting for? Get designing!

**Submit your entries by June 1, 2015**

Head here for more details on how you can enter.

## WE ARE UPGRADING OUR INFINITY FAMILY

We are excited to unveil our new additions to the Infinity family this month. The new Infinity Phase III is more versatile, offers greater attention to detail and delivers more competitive pricing than ever before.

Find out more about infinity.

New Hung Screen Bracket



Gable End



New Intermediate Leg & Double Slided Tray design



Standing Height Table



Single Pole Leg



Panel Integration



GOT A HIGHLY SPECIALIZED  
WORKPLACE ENVIRONMENT?

THINK

# TECHNOLOGY DESKING

An integral partner in Haworth's total floorplate story, the Technology Desking portfolio has been specifically designed for trading floors, control rooms and other highly specialized work environments where cooling, access and hardware integration are crucial for an effective and efficient workplace.

Built to the highest specifications, Technology Desking has delivered quality solutions to some of the world's most recognized financial organisations.



Upto 8 Screens per user

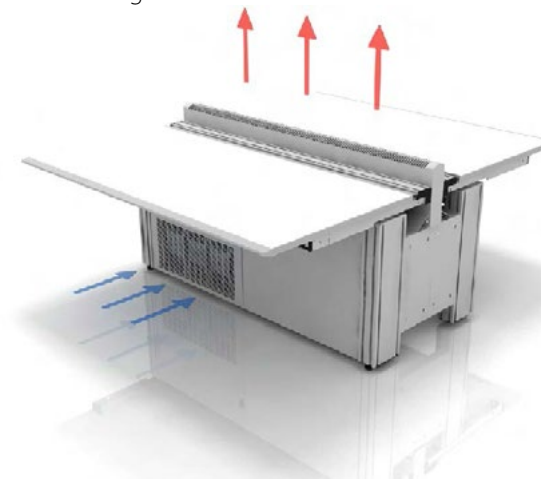


Ideal for trading floors & control rooms

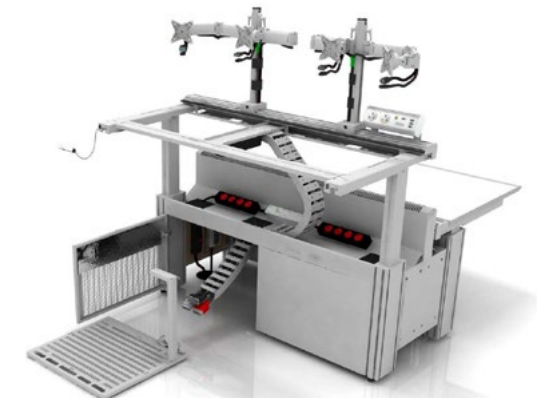


Fully adjustable for user comfort

Heat management



Cable management





# HELLO TO THREE NEW STUNNING ORANGEBOX DESIGNS

Joining the Haworth xFriends collaborative portfolio this month are three exciting new additions from Orangebox.



Air3 Pods provide private, quiet spaces in open plan

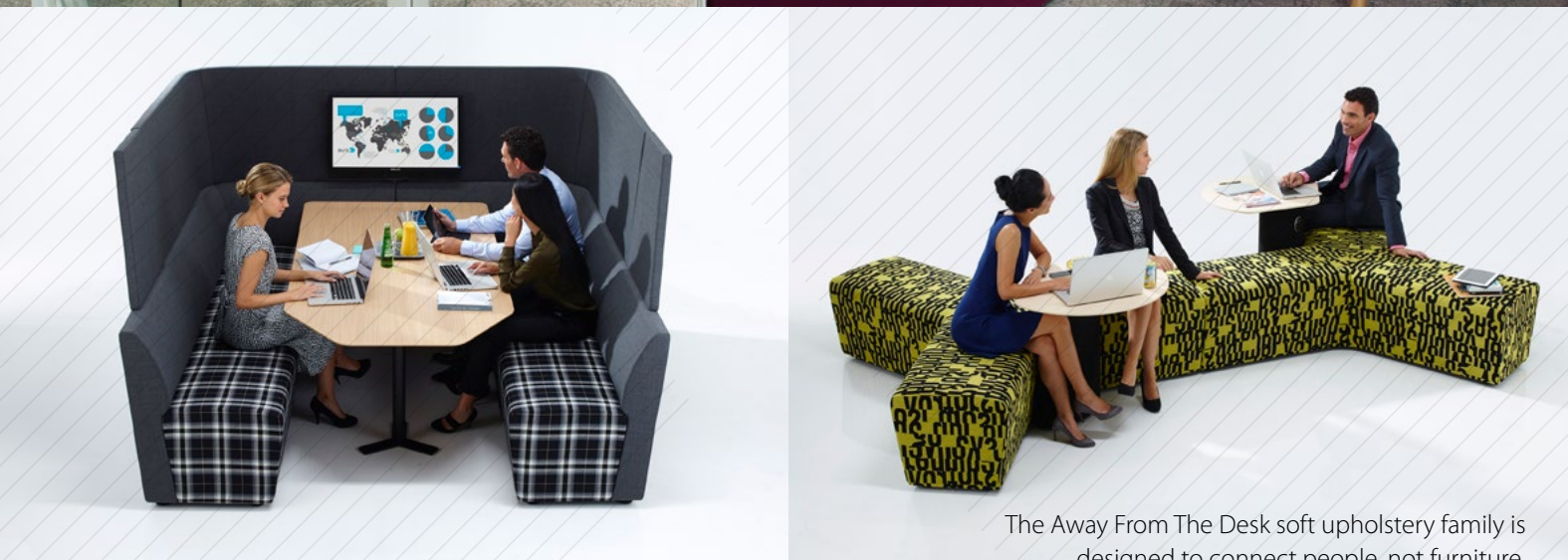


Upto 8 Screens per user

The Network Landscape collection migrates away from hierarchical systems-focused environments to create a more casual workplace atmosphere.

Orangebox creates flexible solutions for our fast-paced working environments. Its products help you adapt and change your environment, whether it's a change in staff, a change of teams or other demands on space. It creates workplaces that are more agile, adaptable and collaborative.

Meet the Maker: Orangebox Head of Workplace Wellbeing, Jim Taylour, will join us on our Australian tour during June 2015 for a series of Wellness roundtables in Sydney and Melbourne.



The Away From The Desk soft upholstery family is designed to connect people, not furniture.





## WELLNESS ROUNDTABLE

We invite you to join us for a wellness roundtable facilitated by Jim Tylour, Head of Workplace Wellbeing with Orangebox.

There is a rise of new health concerns with the prevalence of mobile technology in a fast changing work environment. The roundtable offers a fresh and current perspective on the changing workplace and our increasing reliance on hand held technology.

We look forward to welcoming you.

Suite One, Level 1  
640 Bourke St  
Melbourne VIC 3000  
Australia

The Porter  
Ground Floor, 1  
O'Connell Street,  
Sydney NSW 2000



**Jim Tylour**  
Orangebox - Head of Workplace Wellbeing

JOIN US AT THE CORENET SYMPOSIUM  
IN NEW ZEALAND THIS JUNE

20/20  
ISSUE 04 | MAY 2015

# WELLNESS & WELLBEING

A HOLISTIC APPROACH TO CRE

The term 'wellness' is fast gaining popularity around the globe. While opinions on what the term actually means differ, there's no doubt many employers, developers and landlords are now taking a much more holistic approach to Corporate Real Estate (CRE).

We welcome the new wellness trend that recognizes the key role built environments play in improving the health and wellbeing of individuals, and that greater employee wellbeing can have a positive effect on organizations.

At New Zealand's CoreNet Symposium (Auckland, June 25, 2015), our own Strategic Services Manager Dylan Martyn will share insights garnered from recent Haworth research and client engagements

on improving the physical, mental, social and cultural wellbeing of our work environments.

Dylan will also lead a co-creative workshop where you'll be given the tools to create the next generation of wellness workplace solutions.





# SITTING PRETTY

A high-performing task chair, Zody blends science-based wellness and comfort with sustainability and international design.



## WORKTECH 15, MELBOURNE

A forum for all those involved in the future of work, the workplace real estate, technology and innovation, WORKTECH15 Melbourne attracts a wide range of experts from across the industry.

On 4 March 2015, Frank Rexach, Vice President and General Manager for Haworth Asia Pacific, The Middle East and Africa, delivered a talk entitled "Connecting Vertical Communities."

Frank posed the question: how do we create and retain 'community' in our technology-enabled cities where 'distributed working' means we can easily move our workplaces from building to building, café to airport?

The idea of the vertical community isn't new, but it's becoming increasingly important – for developers, designers and end-users alike.

When the formula is right, vertical communities can help organisations variabilize cost, encourage collaboration within and between member organisations, better activate the urban ground plane, and provide a curated, catered space that can be organically adapted to any 'member's' needs.



# WELLNESS AT WORK [16 – 27 MARCH 2015]

The best workspaces are carefully designed to actively enhance health, productivity and promote high performance.

Yet while mental, social and physical wellbeing are widely acknowledged as crucial to productivity, innovation and overall business capabilities, translating the vast body of wellness research into successful workspace solutions is a sophisticated exercise in applied knowledge.

It also requires a passion for creating an authentically positive experience for people in an everyday context.

This year we're thrilled to take our team of workspace strategists 'on tour' (alongside a raft of global thought leaders and wellness experts) to share our knowledge through case studies, holistic wellness examples and best-practice programs from around the world.

We'll take a closer look at the way wellness workplace innovations are driving higher productivity and employee engagement.

Take a look at our new



Despina Katsikakis and Jaclyn Whitaker (Delos Director of Project Management) guest speaking while on a Wellness at Work tour through Asia Pacific. Despina is an expert on the relationship between business, people performance and the built environment.



# KNOWLEDGE SERIES HAWORTH MIDDLE EAST

We're happy to report our cocktail networking session on 8th April was a great success! In addition to drinks and canapés, we shared more information on workspace strategy, including wellness in the workplace and designing around the third space.

Kaj Helstrand, Haworth's Head of Work Space Strategy, led an informative discussion with guest speaker, Renier André Saayman, Global Operations Property Lead of General Electric.





## THE PORTER SYDNEY

The flexibility of The Porter's unique environment lets you create bespoke events according to your needs.

For enquiries, contact

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Follow The Porter:

## TIPPING THE SCALES TOWARD HEALTH AND WELLNESS IN CHINA THROUGH WELL

A conversation that is rapidly emerging in our industry, and one that is especially important in a large and growing country like China, is: How can the places we build and operate contribute to the health and wellbeing of the people who work and live there?



Our Shanghai head office is now registered to pursue WELL Pilot Certification. We're now playing a leading role in wellness product solutions, knowledge and design around the globe.

A demonstration of our vision for Organic Spaces, our new Shanghai showroom is an example of how wellness, sustainability, creative thinking and beautiful design can come together to create a better workspace experience.

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# The 'New' WELLNESS REPORT

Wellness is holistic, not an isolated initiative, and Haworth is here to help businesses build a healthier, thriving organization filled with healthier, thriving individuals.

## TRENDS IN THE WORKPLACE



### SUSTAINABILITY

Transform/Evolve  
Wellness  
Community Engagement



### INNOVATION

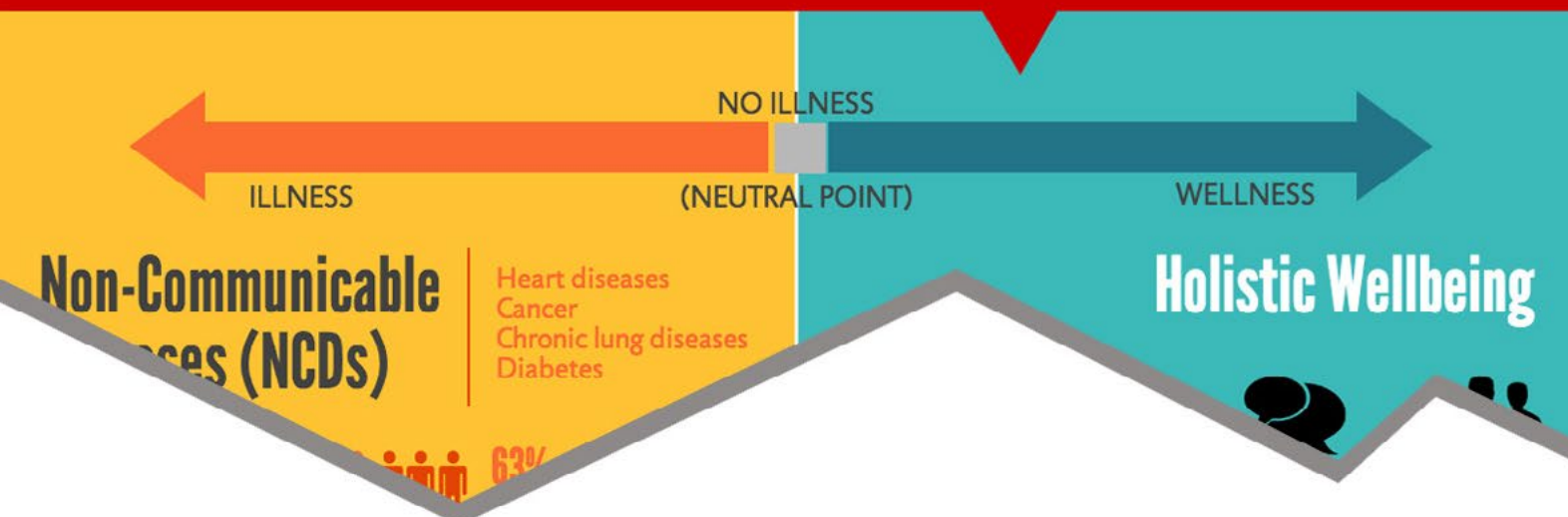
New Ways of Working  
Blurring of Office, Residential,  
Retail & Hospitality  
Pop-up Ideas, Spaces, Pilots



### KNOWLEDGE

'Sweat the Real Estate'  
Power of Relevant Analytics  
Employee & Social Productivity  
Measurement

## WHAT IS WELLNESS...REALLY?



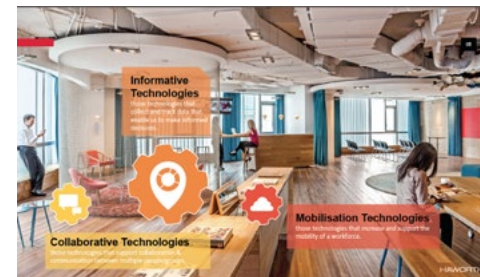
## ORGANIC SPACES



Our latest white paper is on Organic Spaces: an iterative thought process where space is designed to evolve in real-time to meet changing business needs.

You can read it here.

## HAWORTH ANALYTICS



Due to the uncertainties of the prevailing global economic climate, businesses are increasingly required to play a balancing act to stay on top.

The brunt of the impact is being borne by corporate real estate executives who are constantly challenged to develop strategies that help organizations remain flexible, adapt quickly to change and keep a firm eye on the future. It's not an easy task.

### Introducing Insights

An agile, easy-to-use activity monitoring platform for the workplace, Insights allows companies to monitor and learn how their workforce uses their space – including peak hours, favorite work settings and valued workplace resources.

Corporate real estate teams, architects, designers and workplace strategists can use Insights data to make informed decisions about work environment changes, now and in the future.

Read more here now.





## GLUMAC SHANGHAI

This new 6,000-square-foot office in Shanghai will support Glumac's China presence. Designed by Gensler with green materials advocacy group, GIGABASE, Haworth has supplied a solution that supports the Living Building Challenge and LEED Platinum certification Version 4.

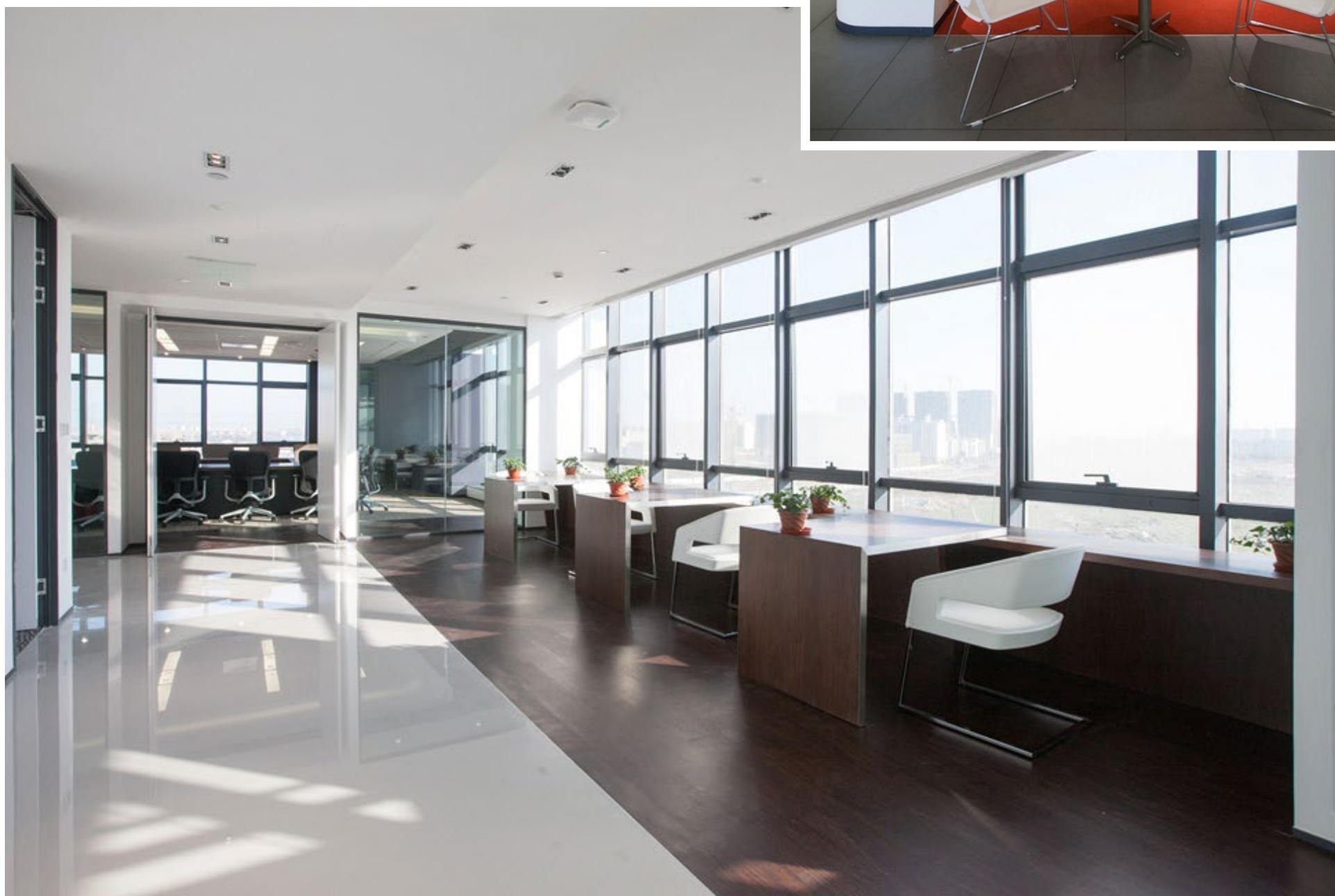
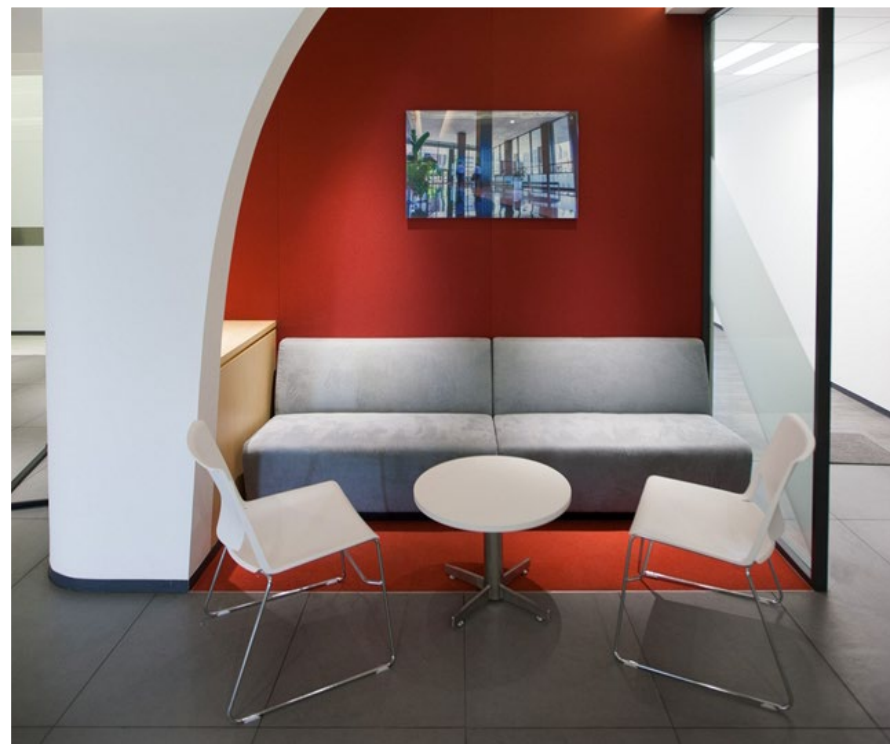




# EASTMAN CHEMICAL

## SHANGHAI

Eastman Chemical's new headquarters was designed to bring team members from multiple Shanghai locations under one roof. Designed by Mmoser, the facility includes several collaborative areas and flexible work systems, including Infinity by Haworth. Haworth products used in the project contributed to LEED certification, upholding Eastman's commitment to sustainability. The building has been awarded LEED® Gold by the U.S. Green Building Council.







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